

#### **SAUDER SQUARE**

In 2015, the school launched Sauder Square, an online social network exclusively for the global alumni community, enabling members to network, browse job opportunities, find a mentor, reconnect with classmates and stay informed about events, webinars and other benefits. More than 2,100 alumni have joined, with more than 80% offering to mentor fellow alumni.

### LIFELONG LEARNING

UBC Sauder alumni are supported at every stage of their careers. Alumni Career Services enables alumni to adapt to a dynamic professional climate, to change direction and to take their careers to the next level with an extensive list of over 200 resources including personalized coaching, mentorship, job postings and regular networking events across the globe.

## A RISE IN VOLUNTEERISM

UBC Sauder actively reaches out to the alumni community in an effort to bring value to their lives and engage them in the work of the school. A record number of alumni volunteered with the school in 2015-2016 as engagement has more than doubled over the past five years. Alumni volunteers are integral to the student experience, serving as mentors, coaches and guest speakers, and by bridging the gap between the classroom and the world of business.

# **UBC Sauder's global network**

39,123 alumni in 8 countries

7,799 eng

33 alumni engaged with students

## **ALUMNI IN TOP FIVE COUNTRIES**

Canada 27,246
China (including Hong Kong) 1,356
United States 1,053
United Kingdom 194
Singapore 148

# **Fundraising**

Total funds raised in 2015-2016 fiscal year

\$3,453,273

1.737 donor

992 unique donors

336 first-time

Academic Endowments & Programs \$2,247,617
Student Awards:

Annual & Endowed

\$970,922

WHERE INVESTMENTS WERE MADE

Centres & Research \$221,118

Facilities, Equipmen

\$95.934.718\*

& Collections \$13,616 Total value of current endowment

\*UBC Sauder endowment total includes student award endowments designated for UBC Sauder students, currently valued at approximately \$10 million. These endowments are administered by UBC.

# **Engaging alumni**

1,208 volunteers

35,146 volunteer hours

\$885,679

value of volunteer hours\*

\*Based on the average BC hourly wage of \$25.20 (Statistics BC, June 2016)



## Inspiring a culture of philanthropy

### **INSPIRING A CULTURE OF PHILANTHROPY**

This past year, UBC Sauder launched the Future Minds Initiative, the first faculty-based Leadership and Annual Fund program at the university to encourage a culture of philanthropy within the UBC Sauder community.

As a result, the BCom class of 2016 was the first to participate in the new BCom Grad Class Giving campaign, directing funds to support two student ventures through the New Venture Design course. Members of UBC Sauder's Faculty Advisory Board also expressed their support through financial commitments to the school.

"Programs such as Class Giving remind students that they have a lot to offer as philanthropists, even at a relatively young age. We are very happy to support the Future Minds Initiative and help encourage the Sauder community to pay forward the significant generosity it has received from older students, alumni, and donors to improve the student learning experience."

**Katya Sen,**BCom Class of 2017

**Adam Sibbald**, BCom Class of 2018



### **CREATING A LASTING LEGACY**

Thanks to contributions totalling \$550,000 from 108 donors plus the school's contribution of \$450,000, UBC Sauder raised \$1 million for the Peter Lusztig PhD Program in Finance. With strong volunteer leadership from community leader Mark Cullen and Dean Emeritus Michael Goldberg, the initiative is believed to be the largest memorial appeal in the history of the school.

Peter Lusztig was an outstanding professor, mentor and friend whose life inspired and influenced many of his colleagues and students as well as associates in the business community. The Peter Lusztig PhD Program will be introduced during the 2016/2017 academic year, and provide fellowships, travel stipends and improved database access to PhD candidates in UBC Sauder's world-class finance program.

### **INVESTING WITH IMPACT**

With generous gifts from donors, UBC Sauder has been able to make an impact in several areas to:

- Encourage the development of a new generation of Aboriginal business leaders through the G. J. Elliot Aboriginal Student Awards
- Inspire, enable and empower outstanding women in business through the Hoegg Family MBA Scholarship and the Jack and Mary Stone Award for Women in Business
- Propel social entrepreneurship and innovation at UBC and within the broader community through the creation of the new e@UBC Impact fund, launched with support from the David and Dorothy Lam Foundation as founding donors
- Better prepare students for the global innovation economy through new career curriculum and programming
- Support future leaders and a healthy active community through student athlete awards established by UBC Sauder alumnus Peter Antturi.



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