

## Highly ranked graduate programs\*

#### **MASTER OF MANAGEMENT (MM)**

The only Canadian program

#### MASTER OF BUSINESS ADMINISTRATION (MBA)

\*Financial Times top 100 global ranking

# **Shaping values**

New courses reflect UBC Sauder's commitment to cultivating valuesdriven leadership.

#### **Strategies for Responsible Business**

provides students with an understanding of the economic, social and environmental impacts of business, and strategies to address them.

#### **Innovation and Sustainability**

explores sustainability as an opportunity for innovation and competitive advantage.

**Impact Investing: Social Finance in** the 21st Century helps students understand a burgeoning sector at the interface between philanthropy and investment...

# **Mastering analytics**

Launching the new Master of Business Analytics (MBAN) program in 2017 will give students a leg up in today's world of big data. After nine months, graduates will have a strong analytical toolkit and a keen understanding of the world of business. The province's first MBAN builds on the success of the Centre for Operations Excellence's Master of Management in Operations Research with a more practical focus on analytics and an impactful set of business classes.

As of October, 2016 the MBAN is awaiting final approval by the Ministry of Advanced Education.

### The laws of business

The UBC Dual JD/MBA enables students to get ahead in their careers by balancing a legal education with business skills. The four-year degree is offered jointly by UBC Sauder's Robert H. Lee Graduate School and the Peter A. Allard School of Law.

"With the knowledge and the tools that I gained from my MBA, I think beyond the legal issues, to how they will affect marketing or supply chain."

#### **Bessie Jackson**

**BMMP Student** 

# **Leading engineers** and health professionals

A new cross-campus partnership is enabling professionals to take their careers to a new level by honing their technical skills while learning the nuts and bolts of business. Two professional Master's programs in Engineering Leadership and Health Leadership and Policy are offered by UBC Applied Science in collaboration with UBC Sauder.

# **Mentoring future leaders**

#### **TEACHING RESPONSIBLE FUND MANAGEMENT**

UBC Sauder's Portfolio Management Foundation students oversee an investment portfolio worth close to \$8 million with faculty and industry mentors. One in three alumni have found success in the world's financial hubs of New York, London and Hong Kong.

#### **BRAND LEADERS FOR THE FUTURE**

UBC Sauder students aiming for a career in brand management are receiving help from alumni mentors at Nestlé, Visa, Hasbro and other global corporations through the Brand Management Mentorship Program (BMMP).

## **Building access to** business education

#### **WORKING WITH FIRST NATIONS COMMUNITIES**

UBC Sauder's Ch'nook Indigenous Business Education initiatives encourage and support business education among Aboriginal high school and post-secondary students, as well as delivering a successful training program to advance the management skills of Aboriginal band leaders.

#### **UBC-LANGARA ABORIGINAL** TRANSFER PROGRAM

Aboriginal students have a clear pathway to a UBC BCom degree through a partnership with Langara College. Students at Langara can transfer to UBC Sauder in year two or three.

#### **OPENING THE DOOR TO A BUSINESS CAREER**

A new scholarship is removing barriers for Aboriginal women to pursue business education. The Spitz Fellows Program for incoming BCom students also enables them to participate in the Ch'nook Scholars Program's mentorship events and to connect with industry leaders.

# Opening up the world of business

#### The UBC Bachelor + Master of Management Dual Degree

welcomed its first cohort in 2015. The program equips students from across faculties with business skills, enabling them to turn their passion into their profession.

Students can earn a degree in the arts or sciences while also earning a Master of Management, graduating in 4.5 years. Some enter straight out of high school and others begin the program in their third year.

"I've learned a lot about how to market myself to stand out in a very competitive business, and I'm finding new ways of adding value to what I enjoy the most: performing."

#### **Terry Chen**

UBC B+MM Class of 2018 and music student in piano performance

#### **UBC SAUDER STUDENT SNAPSHOT: 2015-2016**

| ENROLMENT | INTERNATIONAL   |
|-----------|---|
| 3,694     | 36%   |
|           |   |
| 97        | 47%   |
| 87        | 58%   |
|           | 19%   |
| 137       |   |
| 136       |   |
|           |   |
| 39        | 3%  |
| 42        | _   |
|           |   |
| 29        | 90%   |
| 42        | 90%   |
|           |   |
| 46        | 37%   |
|           |   |
| 15        | 33%   |
| 13        | 69%   |
| 60        | 62%   |
| 16        | 88%   |
|           | 3,694  97  87  137  136  39  42  29  42  46  15  13  60 |

7 / UBC SAUDER SCHOOL OF BUSINESS LIBC SALIDER SCHOOL OF BUSINESS / 8