



UBC **Master of** **Management** **Dual Degree** **Profile Book 2019**

Graduates available for full-time opportunities as of November 2019

Class Profile



74

graduates



23

average age

Academic Experience

Undergraduate Major

68%

Arts

5%

Fine Arts

18%

Science

1%

Other

8%

Kinesiology

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Zoë Anderson

 www.linkedin.com/in/zoe-anderson1

“Healthier communities and organizations lead to more productive & innovative societies”

An enthusiastic and committed problem-solver who uses these attributes to successfully manage projects of varying degrees of complexity. A devoted and conscientious individual who has honed these characteristics through three years of experience in the medical research sector and through involvement in community service initiatives.

Key Accomplishments

- Oversaw follow-up clinical data collection for a research project involving the use of PET scanning to characterize the effects of an exercise intervention on Parkinson's Disease
- Presented with a UBC Kinesiology Emerging Leader Award for providing culturally-sensitive athletic programming for children of the Musqueam Nation
- Strategized with the Musqueam Nation to increase membership by 18%

Work Experience

Research Assistant, Pacific Parkinson's Research Centre, Vancouver
 Active Kids Volunteer, UBC School of Kinesiology, Vancouver
 President & CEO, Kappa Alpha Theta UBC Women's Fraternity, Vancouver
 Hospital Volunteer, Vancouver Coastal Health, Vancouver

Education

Bachelor of Kinesiology (Health Sciences), University of British Columbia



Annika Ang

 www.linkedin.com/in/annikaang

“The power of dialogue & connections, rooted in shared experiences, creates inclusive, thoughtful, & holistically informed solutions”

An enthusiastic problem-solver with an interdisciplinary tool kit. Driven by curiosity and interest in the connections across disciplines. Highly adaptable and able to tailor communication styles to target groups. An approachable and empathetic team player with a willingness to take on new challenges with a positive attitude

Key Accomplishments

- Designed and conducted a clinical research study on user-centric assistive technologies for older adults
- Co-led a team to carry out UBC's Reach Out campaign and Messages of Hope project to encourage students to seek support
- Increased Red Cross Club's campus visibility by creating unique social media campaigns (#AWorldWhere Campaign)

Work Experience

Clinical Research Assistant, Neuroethics Canada, Vancouver
 Suicide Awareness Team Lead & Wellness Peer, UBC Wellness Centre, Vancouver
 Media Director, UBC Red Cross Club, Vancouver

Education

Bachelor of Science in Immunology & Physiology, University of British Columbia



Kevin Ang

 www.linkedin.com/in/contactkevinang

“On the way to my day ”

Proven ability to serve and engage with students in various administrative roles within UBC. Specialized in Cross-Strait Relations between Taiwan and China, and the diplomatic history of Sino-Soviet borderlands. Interested in Canada's relations with countries and territories across the Asia-Pacific region. Pursuing a career with the foreign service, consulting, or marketing, and looking out for related opportunities!

Key Accomplishments

- Served over 150 students as a Teaching Assistant. Ensured that they have a seamless relationship with course instructors and enhanced their understanding of course content
- Augmented the visibility of history majors on campus by communicating their concerns effectively as their representative on the UBC AUS Council
- Decreased the workload of professors exponentially, by assisting them in the evaluation of student performance (marking papers, grading exams, etc.)

Work Experience

Teaching Assistant (Government and Business), UBC Sauder School of Business
Teaching Assistant (History of Early China), UBC Asian Studies
History Students' Representative, UBC Arts Undergraduate Society Council

Education

Bachelor of Arts (Honours), History with International Relations, University of British Columbia



Matthew Anthony

 www.linkedin.com/in/matthewanthonycan

“The power of dialogue & connections, rooted in shared experiences, creates inclusive, thoughtful, & holistically informed solutions ”

An avid learner with an entrepreneurial spirit who is interested in strategic consulting and business development across a variety of industries. A highly skilled communicator, who thrives in client facing positions that entail large degrees of ambiguity. Brings a diverse skillset in the health sciences and business management to tackle unconventional problems with a fresh perspective.

Key Accomplishments

- Analyzed the strategic vision for HCMA Architecture & Design, supporting growth opportunities through organizational and process change recommendations
- Led operations for UBC Triathlon for two seasons, directing them to an \$8k surplus through effective budgeting and sponsor relationship development
- Generated insights for a quick-service restaurant group; uncovered food cost and sales inefficiencies in two new stores, improving margins by 2%

Work Experience

Business Analyst, Tim Hortons YYC Inc., Calgary Airport
Strategic Consultant, HCMA Architecture & Design, Vancouver
Finance Officer, UBC Thunderbird Sport Clubs

Education

Bachelor of Kinesiology (Health Sciences), University of British Columbia



Jordan Bates

 www.linkedin.com/in/jbates24

“The integration of business & geosciences can actualize our sustainable future”

A geology graduate with excellent listening skills, enthusiasm to learn and meet goals collaboratively, solve problems, strategize, and desire to promote sustainability. Looking for opportunities in oil, gas or mining, or environmental consulting. Interested in a position that integrates her passion for geology, sustainability, and renewable energy with strategic investor relations management.

Key Accomplishments

- Developed an assembly line method to optimize efficiency and maximize output of samples for 360° imaging and macro-imaging and analysis
- Aided project geologist in carrying out a rock sampling and characterization project on Texada Island at the Lafarge Quarry by collecting and characterizing rock and soil samples for further lab analysis
- Developed strong customer relationships and motivated team members to generate thousands of dollars of revenue daily by conveying genuine interest in customer values

Work Experience

Leader, Glory Juice Co., Vancouver
Junior Geologist, ARC Geoscience Group Inc., Vancouver
Data Entry Analyst, SGDS Hive, Vancouver, Canada

Education

Bachelor of Science (Geology), University of British Columbia



Mackenzie Bruins

 www.linkedin.com/in/mackenzie-bruins

“Success & achievement come from hard work & dedication. If you add passion to that mix, there is nothing you can’t accomplish”

A collaborative and personable Master of Management candidate at the Sauder School of Business. Completed multiple projects within leadership, consulting, and marketing contexts. Self-motivated and reliable with experience in multiple leadership and self-starter roles. Strong aptitude for community involvement with a desire to implement change, make an impact, and drive personal growth.

Key Accomplishments

- Constructed research-based branding and outreach campaigns to encourage local knowledge of national poverty eradication legislation
- Developed a week-long science learning initiative within Vancouver elementary schools to encourage post-secondary education
- Supported account managers in launching marketing initiatives through social media and a revamping of a corporate website

Work Experience

VP Events, UBC Master of Management Student Society, Vancouver
PR/Marketing Intern, The Borgen Project, Vancouver
Project Coordinator, Community Engaged Learning Centre, Vancouver

Education

Bachelor of Science (Biology), University of British Columbia



Cody Bussinger

 www.linkedin.com/in/cody-hoshikawa-bussinger-b2b475133

“Providing unique business solutions for companies by incorporating financial analytics & cross-cultural proficiency”

A creative problem-solver with strong analytical skills through financial analysis training and marketing research experiences. Professional communication/presentation skills through six years of customer service as well as team management experiences. Native proficiency in Japanese and English.

Key Accomplishments

- Generated reports detailing various metrics and macro-level analysis to assist real estate property valuation at an investment bank
- Assisted the development of business strategies for multinational clients at a marketing research firm
- Managed a sales team in the Vancouver region and trained, coached, mentored team members to boost sales for the company

Work Experience

Summer Analyst, Morgan Stanley, Tokyo
Marketing Research Assistant, Ipsos, Tokyo
Sales Team Lead, Upstat Marketing, Vancouver

Education

Bachelor of Arts (International Relations), University of British Columbia



Andrew Cassie

 www.linkedin.com/in/a-cassie

“I strive to see how I can help those around me succeed – peers, partners, & future clients. That is how I measure my success”

An analytical problem-solver with a desire to provide strategic thinking and financial analysis to support corporate decision making. Experience conducting empirical research and articulating results using written and verbal communication. Always eager to learn, push boundaries, and take on new challenges in both individual and collaborative team settings.

Key Accomplishments

- Awarded 2nd place among SCI teams for devising an integrated international expansion strategy for a non-profit client
- Reduced onboarding time by 25% for branch hires through training in processing transactions, client interaction, and conflict resolution
- Advanced existing health-economic research on the relationship between public health insurance expansions and the opioid crisis

Work Experience

Customer Service Representative, CIBC, Vancouver
Junior Consultant, Strategy Consulting Initiative (SCI), Vancouver
General Officer of Finance, UBC Economics Club, Vancouver

Education

Bachelor of Arts (Hons) (Economics), University of British Columbia



Marisa Chan

 www.linkedin.com/in/chanmarisa

“I want to connect the worlds of design, technology, & business, so people don’t see them as three different things”

Creating mindful digital products by merging human motivations with qualitative and statistical evidence. Drawing from my experience in psychology, business communication and research, I take a holistic approach to meet business needs, improve digital products, and strengthen brand development. I am driven by design that strikes a balance between creative and strategic fields.

Key Accomplishments

- Provided brand direction for Western Canada’s largest hackathon with over 600 attendees and 21 companies
- Designed and launched a near-field communication (NFC) app for processing over 2,000 hackathon attendees
- Researched and developed fundraising strategies and development initiatives for a non-profit organization

Work Experience

Visual/UX Designer, nwPlus, Vancouver, Canada
UX/UI Designer, RED Academy, Vancouver, Canada
Logistics & eRecruitment Co-op, UBC International Student Initiative, Vancouver

Education

Bachelor of Arts (Psychology), University of British Columbia



Laurel Chan

 www.linkedin.com/in/laurel-chan

“Life is short. Eat dessert first”

Motivated to continually add value in the technology industry. Technical background, confident in ability to implement valuable ideas into any business development role. Experienced in SaaS program and product management, computer programming, and design.

Key Accomplishments

- Silicon Valley Intern
- Girls in Tech Events Manager

Work Experience

Program Manager Intern, Splunk, San Francisco
Associate Product Manager, SAP, Vancouver
Analytics Developer Intern, SAP, Vancouver

Education

Bachelor of Science (Computational Intelligence and Design),
University of British Columbia



Lydia Chang

 www.linkedin.com/in/lydia-chang

“I believe in grit more than gifts. Success comes to those who grasp hold of opportunities & strive for their best ”

Passionate about science, education, and innovation. Experienced in working with students to discover and develop their untapped potential. Skilled in scientific research and presentation methods with experience in project coordination, teamwork, and healthcare.

Key Accomplishments

- Discovered and presented promising research and experimental findings on new Epilepsy drug discovery project at a symposium
- Developed trustful relationships with college students and motivated them to advance in academics, career pursuits, and personal growth
- Carried out sodium influx assays and High Throughput screening for drug discovery of over 1000 compounds

Work Experience

Teaching Assistant and Lab Technician, Alexander College, Burnaby, BC
In-Vitro Pharmacology Lab Technician, Xenon Pharmaceuticals, Burnaby, BC
Quality Assurance and Customer Service, Vita Aid Pharmaceuticals, Maple Ridge, BC

Education

Bachelor of Science (Biology), University of British Columbia



Bridget Chase

 www.linkedin.com/in/bridget-chase

“Language is the key that unlocks the true spirit of humanity. By protecting our global languages, we can better appreciate our world ”

Incorporates an academic background in linguistics with nearly 10 years of work experience with web technologies in order to thrive in community-oriented, digital language revitalization projects. A people person who understands when to take charge and when to follow. Always ready to tackle a challenge from a new angle, infusing creativity into all aspects of work.

Key Accomplishments

- Designed and implemented digital language tools to support learners of different ages in maximizing their online educational opportunities
- Fostered close relationships with community partners including Elders, youth, teachers and Indigenous language experts during outreach, support and training processes
- Managed budget resources and oversaw hiring and supervision of external contractors for a variety of digital language and culture projects

Work Experience

Lead Web Developer & Linguist, Heiltsuk Language and Culture Mobilization Partnership, Vancouver
Web Design and Management Consultant, Kaska First Nations Language Website, Vancouver
Digital Project Coordinator for 'Culture at the Centre', Museum of Anthropology, Vancouver
Research Assistant, UBC First Nations & Endangered Languages, Vancouver

Education

Bachelor of Arts (Linguistics, minor Creative Writing), University of British Columbia



Claudia Cinotti Ballarte

 www.linkedin.com/in/claudia-cinotti

“I have a passion for building relationships through empathy & open communication, teamed with creative & analytical thinking”

Over four years in leadership and customer-facing roles. A highly empathetic individual with a strong understanding of people. Adaptable and open-minded, Claudia thrives in team contexts and values diversity. Meticulous in research and a visionary with creative pursuits. Proficient at managing projects that marry the quantitative and qualitative.

Key Accomplishments

- Engaged 50,000+ students/faculty/staff in Sexual Assault Awareness Month via print campaigns and volunteer-run events in collaboration with campus-groups
- Creatively directed photography shoots to promote local Vancouver artists, works-in-progress include a collaborative photo-zine and art showcase
- Hiked Machu Picchu, enduring mental & physical fatigue. Built perseverance and confidence in my ability to overcome challenges

Work Experience

Family Services Associate, Ronald McDonald House BC, Vancouver
Sexual Health and Healthy Relationships Team Lead, UBC Wellness Centre, Vancouver
Research Assistant, UBC Depression, Anxiety, and Stress Lab, Vancouver

Education

Bachelor of Science (Behavioural Neuroscience), University of British Columbia
Certificate in European Clinical Psychology, Danish Institute for Study Abroad, Copenhagen



Graydon Clark

 www.linkedin.com/in/graydon-clark

“Connecting with those around me to fosters an environment conducive to creative & innovative solutions”

An analytically minded individual with a drive for solving problems with strategic and feasible solutions. Proficient in financial investment theory, statistical analysis and primary economic principles. Strong interpersonal and communications skills with thorough presentation experience.

Key Accomplishments

- Enhanced customer experience via on-field entertainment by selecting and engaging with customers, and negotiating how sponsor compensation
- Managed comprehensive marketing plan for the Regional Animal Protection Society that involved extensive primary and secondary research, data analysis, and strategic planning
- Participated and marketed Canadian Blood Services blood drives directly contributing to over twenty donations

Work Experience

Construction Laborer, Northern Touch, Vancouver
Dock Manager, Rugged Point Lodge, Kyuquot, British Columbia
Education and Site Assistant, BC Forest Discovery Centre, Duncan, British Columbia
Baseball Operations Assistant, Victoria Harbourcats, Victoria, British Columbia

Education

Bachelor of Fine Arts, University of British Columbia



Geline Cua

 www.linkedin.com/in/gelinecua

“Success means growing your strengths & acknowledging your weaknesses while being rooted to the ground”

A self-motivated and highly determined individual with a keen eye for detail. Possesses strong quantitative and analytical skills and is interested in pursuing a career in corporate finance. Able to work independently and in a team, in fast-paced, high-pressure environments. Fluent in English, Tagalog, and Hokkien and can converse in Mandarin and Cantonese.

Key Accomplishments

- Received a Chancellor’s Scholar Designation in all years of attending university
- Raised over \$1,000 of funds within a year across multiple events by setting detailed budgets for UBC Dollar Project
- Developed a passion for financial modelling through Sauder’s Capital Markets Training Program

Work Experience

HR/Payroll Administrative Assistant, Swissport (YVR), Richmond
Financial Administrative Assistant, Kumon Happy Learning Centre, Richmond
Teaching Assistant (Mathematics), Kumon Happy Learning Centre, Richmond
VP Finance/Administration, UBC Dollar Project, Vancouver

Education

Bachelor of Arts (Psychology), University of British Columbia



Nicole Del Negro

 www.linkedin.com/in/nicole-del-negro

“My goal for any endeavour is to make others’ lives better, more fun, more efficient, or less stressful”

A creative and hard-working self-starter with an interest in politics, intercultural exchange, and continuous learning. Experience in survey design, market research methods, group facilitation, client correspondence, and entrepreneurial ventures. Enthusiastic about solving problems and designing innovative solutions.

Key Accomplishments

- Awarded the Robert Lorne Stanfield Prize in Political Science (UBC)
- Designed and implemented a buddy system to help exchange students get home safe
- Maintained a five-star rating on Etsy

Work Experience

Owner, Umbrella Bird Jewellery, Vancouver
Private Tutor, Self-Employed, Vancouver
Facilitator, The Co-Design Group, Vancouver
Treasurer, UBC Sprouts, Vancouver

Education

Bachelor of Arts (Political Science), University of British Columbia



Hannah Farache

 www.linkedin.com/in/hannah-farache

“I provide diverse & innovative solutions to problems through passion, creativity & hard work ”

An ambitious creative who is able to learn quickly and work in a fast paced dynamic environment. Critical thinker who has experience creating strategic social media campaigns for Instagram and Facebook. Visual storyteller who is comfortable creating content with Adobe Suite.

Key Accomplishments

- Increased Facebook “likes” by 88% and Instagram followers by 72% through strategic social media strategies
- Created brand identity and social media department at an event company through organizational skills and ability to work in teams
- Increased creative project output by establishing sponsorship decks to secure funding and support

Work Experience

Digital Marketing Coordinator, AMS Events, Vancouver,
Project Manager, CRESCENDO1, Vancouver
VP Career Affairs, UBC Master of Management Student Society, Vancouver

Education

Bachelor of Media Studies, University of British Columbia



Ghazal Farshchian

 www.linkedin.com/in/ghazalfarshchian2020

“The best leadership style is the one that helps people be the best version of themselves ”

A creative passionate learner and an analytical thinker who enjoys problem solving and engaging in meaningful conversations. Interested in analyzing data, finding patterns and correlations and curious about best investment options for future. My background in philosophy and business made me interested in ways to bring the best out of people in order to achieve their max and be their best in the project or the team, through effective communication and leadership skills.

Key Accomplishments

- Nominated for Lieutenant Governor Medal
- Helped to increase fundraising for the Music for the Hearts Organization

Work Experience

Piano Teacher, Vancouver
Recital Organizer, Music for the Hearts, Vancouver
Piano Performer, Music for the Hearts, Vancouver
Volunteer, Pop Wuj, Quezaltenango, Guatemala
Book Club Organizer, Book City, Tehran, Iran

Education

Bachelor of Arts, University of British Columbia



Fiona Gai

 www.linkedin.com/in/fiona-gengchen-gai

“Conflict & miscommunication is prevented when ideas are delivered based on a genuine understandings of others’ perspectives”

Energized when working in positions offering the chance to help people identifying their feelings and needs through verbal or written communication. Passionate and skilled at finding strategic and creative approaches to work in order to increase the values delivered to customers or the community. Can leverage strong interpersonal and communication skill in the fields of human resource or communication marketing.

Key Accomplishments

- Actively engaged with over 300 attendants at Vancouver Auto Show and delivered unique BC Hydro’ campaign initiatives
- Wrote weekly articles communication marketing purposes, reaching to over 100 Wechat users on average
- Facilitated professional yet fun interview sessions and helped UBC to hire volunteers who adhere to the school’s core value

Work Experience

Community Outreach Representative, BC Hydro, Burnaby, Canada
Communication/Social Media Specialist, Royal Lepage Terrequity Realty, Toronto
Senior Orientation Leader, University of British Columbia, Vancouver

Education

Bachelor of Arts (International Relations), University of British Columbia



Maria Golovko

 www.linkedin.com/in/maria-golovko

“A mindful & responsible approach to business can deliver & inspire value to stakeholders”

A dynamic problem solver interested in cultivating meaningful and lasting business-client relationships. Lifelong learner focused on fostering a growth mindset and a positive attitude with a propensity for adaptation to new situations and relationships. Detail oriented and a believer in the power of connections.

Key Accomplishments

- Contributed to UBC Sustainability through published SEEDS Project for a client on the impact of signage on water fountain usage at UBC
- Managed and executed with a team project development to deliver a marketing strategy for the Community Business Project with UBC for Create Change Foundation
- Maintained Superhost status (4.8+ rating, 0 cancellations, 90%+ response rate) from January 2017 to April 2018. Achieved 5 times

Work Experience

Superhost, Airbnb, Vancouver
Bakery Production Worker, Farm Boy, Ottawa

Education

Bachelor of Arts (Psychology), University of British Columbia



Téa Graf

 www.linkedin.com/in/teagraf

“Business is about people & their motivations . Psychology provides a lens through which teamwork can be approached & consumers can be better understood ”

An enthusiastic problem-solver with a can-do attitude, willing and able to learn in a variety of business contexts. Proficiencies in human resource management software, Microsoft office and time management. Personally invested in environmental sustainability and highly motivated to join an interconnected company culture.

Key Accomplishments

- Dean's Honour List Designation
- Analyzed workflows of the Brown Bag Speaker event at the Psychology Department for opportunities for improvement which resulted in 10% savings of the event food-budget
- Competed at the National Level in Softball, placing 2nd in the province and 5th in the country

Work Experience

Teaching Assistant, UBC Department of Psychology, Vancouver
Financial Administrative Assistant, UBC Department of Psychology, Vancouver
Marketer, Prep101, Vancouver

Education

Bachelor of Arts (Psychology), University of British Columbia



Sofia Gueco

 www.linkedin.com/in/sofiagueco

“Merging business management & food industry knowledge to constantly innovate food products while prioritizie sustainability & social responsibility ”

Motivated and responsible individual interested in the business behind the food industry. Most passionate about helping others and constantly improving work efficiency. Determined to professionally grow in a high functioning global food corporation that cultivates their global impact and values employee engagement.

Key Accomplishments

- Bachelor of Food Science awards: Graduated with Honours standing and received Co-op designation by completing >16 months of work experience
- Master of Management award: Clear Ocean Seafood Ltd. Award in Business Operations (\$3000) by combining Food Science and Business background
- Launched brand-new Daiya products (100% plant-based burritos, cheese and pizzas) by confidently practicing food science skills and inputting innovative strategies

Work Experience

Research and Development Intern, Daiya Foods, Vancouver
Laboratory Analyst, ALS Environmental, Calgary
Server and Hostess, Infusion Restaurant, Calgary
VP Internal, UBC B+MM Student Association, Vancouver

Education

Bachelor of Science (Food Science), University of British Columbia



Heidi Holland

 www.linkedin.com/in/heidiholland15

“I believe in creating ways of working that encourage efficiency & success for projects in industries I have a passion for”

A creative communicator with experience in project management and team leadership. Interested in management in the gaming and technology industry. Highly skilled in organizational planning and long term goal setting, with experience in client correspondence, visual and digital design, and agile workplace settings. Aims to incorporate inclusive and accessible team practices in project spaces.

Key Accomplishments

- Developed long term project management strategies for a data visualization client focusing on key action items and client communications
- Implemented key foundations for the Media Studies Student Association, increasing membership, events, club revenues, and relationships with external clients
- Developed a long term marketing plan focused on SEO strategies for a media company that increased engagement levels tracked through Google Analytics

Work Experience

Project Manager, Abundant Transit BC, Vancouver
 Project Manager and Data Visualization Designer, BC Public Service, Vancouver
 President, UBC Media Studies Student Association, Vancouver
 Teaching Assistant (Strategic Management), Sauder School of Business

Education

Bachelor of Media Studies, University of British Columbia



Julie Hong

 www.linkedin.com/in/julie-sungyeon-hong

“Determination, dedication, & effort provide the groundwork for success & fosters collaboration & curiosity”

A creative thinker with breadth of experience collaborating and working with people. Excellent critical thinking and problem solving skills through work experience and background in psychology. Experience in managing teams and analyzing the data to address the implications of the research findings in the real world. Interested in HR and market research.

Key Accomplishments

- Improved storage of student information by creating a digital file of all paper documents resulting in more sustainable, secure, and efficient data storage and retrieval
- Enhanced customer service by using my problem solving and critical thinking skills to resolve customer complaints
- Planned and ran summer Science day camps for elementary students in Vancouver

Work Experience

Office Services Clerk, Dentons LLP, Vancouver
 Customer Services Representative, TD Canada Trust, Vancouver
 Admissions Coordinator, Vancouver College of Dental Hygiene, New Westminster, BC

Education

Bachelor of Arts (Psychology), University of British Columbia



Sean Hsiung

 www.linkedin.com/in/seanhsiung

“I collaborate with talented individuals to discover sustainable solutions to seemingly insurmountable challenges”

A software enthusiast with experience in implementing large-scale applications in production. A creative data analyst with critical thinking and professional communication skills who believes in delivering innovation through technology. Incorporates expertise in business development and project management with a collaborative team spirit to discover potential growth in every aspect.

Key Accomplishments

- Dean's Honour List Designation
- Analyzed workflows of the Brown Bag Speaker event at the Psychology Department for opportunities for improvement which resulted in 10% savings of the event food-budget
- Competed at the National Level in Softball, placing 2nd in the province and 5th in the country

Work Experience

Agile Software Developer Co-op, SAP, Vancouver, Canada
 Software Engineer Co-op, Netgear, Richmond, Canada
 Teaching Assistant (4th year CS course), University of British Columbia, Vancouver
 Web Developer, Do Music Production, Taipei, Taiwan

Education

Bachelor of Science (Computer Science Co-op Certificate), University of British Columbia



Clara Huang

 www.linkedin.com/in/clarahy

“Art & business both have the communicative & creative power to connect & improve human experiences through innovation”

A critical thinker experienced in using cross-disciplinary research to analyze situations contextually and solve problems creatively. Flexible with shifting perspectives to bring new ideas and recommend strategies in marketing, public relations, and human resources. Fascinated by the democratizing potential of disruptive technology in the future of art production and the art market.

Key Accomplishments

- Built good public relations by engaging over one hundred visitors with exhibition tours and growing artist's local reputation
- Published article "Portrait That Protests" in the Undergraduate Journal of Art History & Visual Culture, Issue 10
- Received Patsy & David Heffel Award in Art History from the Department of Art History & Visual Arts at UBC

Work Experience

Exhibition Representative, Pendulum Gallery, Vancouver, Canada
 Auction Assistant, Zende Auction, Taipei, Taiwan

Education

Bachelor of Arts (Art History), University of British Columbia



Raheesa Jina

 www.linkedin.com/in/raheesa-jina

“The right combination of optimism, grit, & curiosity, can foster an environment of innovation & a world of change”

A creative, empathetic, and visionary leader with strong analytical and communication skills. Skilled in public speaking, teamwork, and research. Able to think critically in high pressure circumstances given experience as a first responder. Comfortable facilitating workshops and nurturing a safe space for discussion on sensitive and stigmatized topics. Interested in international outreach and health care.

Key Accomplishments

- Enrolled eligible patients for studies on head injuries and effectively mentored new research assistants
- Organized monthly events to foster community for almost one thousand Ismaili youth at Lower Mainland prayer houses
- Raised awareness by fundraising over \$10 K to support orphaned and foster children

Work Experience

Research Assistant, BC Children's Hospital, Vancouver
Provincial Youth Convenor, Ismaili Community, Vancouver
SOS Ambassador, SOS Children's Villages BC, Surrey, BC

Education

Bachelor of Science (Integrated Sciences), University of British Columbia



Jasmeen Khaira

 www.linkedin.com/in/jasmeenkhaira

“Cultivating the authenticity of a team's intersectional identities will always be in the best interest of an organization”

An experienced Team Lead focused on vulnerable sections of the community. A history of working in governmental administration programming, youth program planning, & community outreach. Has displayed swift adaption to circumstances, cultivated problem-solving abilities, & streamlined interpersonal skills. Furthermore, has gained insight into the future of social entrepreneurship and its implementation in community programming.

Key Accomplishments

- Increased youth program participation by 300% over the span of a year for at risk youth programs in the City of Surrey
- Presented on the future of student education and the role of academia in student's social life at Close It conference in Austin, Texas
- Organized and implemented programs in consideration of intersectional identities of campers and staff, which aligned with organization values

Work Experience

Social and Cultural Ambassador, UBC Extended Learning, Vancouver
Teaching Assistant (Sociology & Family Studies), Vancouver
Youth Outreach Worker, City of Surrey, Surrey, BC
Program Coordinator, Khalsa Centre, Miracle Valley

Education

Bachelor of Arts (Sociology & Asian Area Studies), University of British Columbia



Crystal Kwong

 www.linkedin.com/in/crystal-kwong-ck7

“I aim to incorporate technology & business on all frontiers, testing creative limits & building multifaceted solutions”

A driven individual with a passion for web development and business strategy. Excellent critical thinking and creative problem-solving skills. Strong team coordination and project management skills, with experience leading multiple student organizations. An initiative-taking attitude and adaptable nature.

Key Accomplishments

- Developed a new online search portal which consolidated multiple databases into one
- Created a web and mobile application to help a UBC club manage member inventory, and events
- Revitalized the World Music Appreciation syllabus to enhance student learning of musical concepts

Work Experience

Database and Systems Developer Assistant, Beaty Biodiversity Museum
Research Assistant, UBC Early Development Research Group
Director of World Music Appreciation, MusicBox Children's Charity

Education

Bachelor of Science (Computer Science), University of British Columbia



Alicia Lau

 www.linkedin.com/in/alicia-megan-lau

“A desire to learn coupled with a genuine passion to bring people together. I believe in fostering growth leadership through meaningful connections”

An energetic team player with diverse experience in customer relations and brand management. Interested in the world of marketing and communications. Skilled in event planning, public speaking and connecting interpersonally. A dynamic, adaptable multilingual, people-oriented asset to any team.

Key Accomplishments

- Co-chaired Alpha Phi Omega's first conference in Canada
- Represented UBC at regional and international residence conferences and won Program of the Year at the regional level in 2017
- Ensured the wellbeing of over 7,000 international athletes during the Panam/Para Games in 2015 through the supervision of volunteers

Work Experience

UBC Alumni Centre Ambassador, Alumni UBC, Vancouver
UBC Events Content Assistant, UBC Brand & Marketing, Vancouver
President, Alpha Phi Omega UBC, Vancouver
National Communications Coordinator, UBC Residence Hall Association, Vancouver

Education

Bachelor of Arts (Major: Spanish, Minor: International Relations), University of British Columbia



Jasmine Lee

 www.linkedin.com/in/jasminelee213

“Art & Business may be more alike than we think. Critical thinking, creativity, & collaboration produce good work in both fields”

A self-starter and critical thinker. Willing to learn and eager to take on new challenges. Creatively inclined, with an interest in marketing, management, and art direction. Incorporates a visual arts background with business principles to foster innovative thinking, and collaboration with peers. Experience in communications and design, alongside managing teams.

Key Accomplishments

- Created and implemented an online and offline inventory system, with gallery preservation measures, for artwork and historic memorabilia
- Assistant curation of local artist shows at Masterworks Museum of Bermuda Art
- Created a positive shopping experience for customers and generated sales through opening, running and closing the storefront as a sales associate

Work Experience

Summer Student (Paid Internship), Masterworks Museum of Bermuda Art, Bermuda
Sales Associate, The Island Shop, Bermuda
Intern, SoftBank Team Japan, 35th Americas Cup, Bermuda

Education

Bachelor of Fine Arts (Visual Arts), University of British Columbia



Kara Lee

 www.linkedin.com/in/kara-lee

“Success stems from better understanding how people think. Through this we can create innovative solutions that people value”

An enthusiastic, diligent team player with a desire to work with creative, dedicated people in human resources, marketing, or innovative products and services. Open-minded, flexible and adaptable. Strong background in customer satisfaction, building interpersonal relationships, and leading teams. Adventurous and determined to learn and achieve.

Key Accomplishments

- Managed branch operations and teams by ensuring smooth rental processes and building rapport with customers
- Delivered over 60 science presentations and wrote several blog posts for a non-profit organization
- Organized hundreds of conference materials for dental delegates and students, contributing to an efficient business model

Work Experience

Management Trainee Intern, Enterprise Rent-A-Car, Richmond, BC
Administrative Assistant, UBC Continuing Dental Education, Vancouver
Science Facilitator, Science World, Vancouver

Education

Bachelor of Arts (Psychology), University of British Columbia



Nicholas Lighter

 www.linkedin.com/in/nlighter

“I strive to turn inconvenience & failure into opportunities by asking the right questions & constantly growing”

A passionate leader and dedicated problem solver who has sparked the foundation of various successful entrepreneurial and philanthropic initiatives through a design thinking approach. A keen ability to think outside of the box and into the future; considering ideas that might seem as odd in today's age as ubiquitous in tomorrows.

Key Accomplishments

- Established Vancouver's first beach chair and umbrella rental service
- Over 100% growth year on year through the development of an extensive product mix and strategic partnerships
- Led HaiLa's rebranding initiative through an iterative design process in collaboration with key stakeholders

Work Experience

Marketing Coordinator, HaiLa, Montreal
Founder, Vancouver Beach Company, Vancouver

Education

Bachelor of Arts, University of British Columbia



Sandra Lin

 www.linkedin.com/in/sandraslin

“Work hard, be kind & amazing things will happen”

A UBC Sauder Master of Management student with communication, quantitative analysis, and project management skills developed through employment in customer service and non-profit organizations. Passionate about nurturing and inspiring youth through education and interpersonal relations.

Key Accomplishments

- Managed international students from six partnered colleges to facilitate global internships within their respective fields and enhance their academic learning
- Interviewed young entrepreneurs in developing countries and published online blogs for a non-profit to highlight and promote sustainable businesses to youth
- Developed a marketing strategy for the Volleyball Canada National Women's Team to garner greater brand awareness and sponsorship opportunities

Work Experience

Volunteer Consultant, Volleyball Canada, Vancouver
Practicum Coordinator & Student Services Assistant, Experience Education, Vancouver
Research Intern, Asia Pacific Foundation of Canada, Vancouver

Education

Bachelor of Arts (International Relations), University of British Columbia



Kyla Linder

 www.linkedin.com/in/kyla-linder

“Great leadership in business comes from a place of care for the world we live in, dedication to the community we serve, & commitment to self-improvement”

A strategic and creative communicator with a passion for fostering community and leading others. Loves working with people and taking challenges head on. High skilled presenter with experience in research, analysis, writing, and team management. Interested in human resource management or consulting.

Key Accomplishments

- Improved cohort satisfaction by promoting community and connection amongst students as President of the MMDS
- Devised and implemented student society budget for the MM Dual Class of 2020
- Mentored and coached multiple students through their beginning year in the B+MM program

Work Experience

President, UBC Master of Management Dual Society, Vancouver
Peer Mentor, B+MM Student Association UBC, Vancouver
Lab Technician's Assistant, REST Lab UBC, Vancouver

Education

Bachelor of Arts (Political Science), University of British Columbia



Lilac Lo

 www.linkedin.com/in/lilac-lo

“By understanding how societies identify themselves in today's interconnected world, we can effectively appeal & connect to any customer, client, or consumer”

Excellent at understanding and working with people in a variety of contexts, as a result of promotion and leadership experiences. In-depth knowledge of intercultural communication and cultural sensitivity as a result of living experiences in Singapore and the United States. Comfortable creating content for social media with experience managing and promoting Program websites. Proficient in English, Mandarin, and Cantonese. Passionate, deliberative, conscientious, and a great team player.

Key Accomplishments

- Increased attendance at program events by collaboratively improving promotion and working with different AMS clubs, colleagues and faculty members.
- Increased Facebook page reach for the UBC Chinese Language Program by managing and creating social media content

Work Experience

Volunteer and Promotion Coordinator Assistant, Asian Studies Department's, UBC Chinese Language Program, Vancouver
Graphic Designer, UBC ClubHK, Vancouver
Assistant to Senior Interior Designer, W&W Land Design Consultants, Chino, California

Education

Bachelor of Arts (Asian Area Studies), University of British Columbia



Chris Ly

 www.linkedin.com/in/chriswhly

“Creating & elevating brands that bridge connections, foster inclusion & sustain communities”

Creative, big-picture, think outside of the box strategist who is interested in working in brand and marketing for fitness and health companies. Highly skilled in digital marketing, project management and community engagement with work experience in venture design, recreation and environmental companies.

Key Accomplishments

- Devised marketing and communication strategy for entrepreneurial venture, Libra
- Implemented a new HR training program for staff members under the City of Vancouver Killarney Summer Fun Day Camp
- Completed 200 Hour Registered Yoga Teacher Training in Rishikesh, India

Work Experience

VP Health & Wellness, UBC Master of Management Student Society, Vancouver
Project Manager, City of Vancouver - Killarney Summer Fun Day Camp, Vancouver
Student Consultant, Sylvis Environmental Services, Vancouver

Education

Bachelor of Kinesiology, University of British Columbia



Ingrid Ma

 www.linkedin.com/in/ingrid-ma

“Business can serve as the bridge for creating solutions to international problem”

A creative problem-solver, ready to take on a challenge. Highly skilled in policy-related research and writing with an interest in business strategy and development. Incorporates a background in work for the public sector with experiences in project management, client correspondence, and leading teams.

Key Accomplishments

- Served as the primary point of contact for Canadian stakeholders, ensuring smooth implementation of the Canada-Mexico Partnership Human Capital Working Group 2017
- Led the Spring 2019 Co-Op student hiring process for Transport Canada, successfully filling five student roles within Regional headquarters
- Increased summer camp revenue by 50% through a redesign of camp activities and improving client satisfaction

Work Experience

Junior Policy Analyst, Global Affairs Canada (International Education Division), Ottawa
Administrative Services Assistant, Transport Canada (Corporate Services), Vancouver
Private Tutor, Datapi Learning Center, Vancouver
Summer Camp Coordinator, Chinese Cultural Center of Greater Vancouver, Vancouver

Education

Bachelor of Arts (International Relations), University of British Columbia



Maddie Macpherson

 www.linkedin.com/in/madeline-macpherson

“Travel & immersion in other cultures to create meaningful connections & inspire strategic solutions”

A highly motivated and goal-oriented individual interested in utilizing strong skills in public speaking, team leadership, creativity, and critical thinking in a professional setting. Passionate about pursuing a challenging, immersive, and creative career in marketing. Incorporates critical thinking and organizational effectiveness with interpersonal skills to encourage an authentic and positive experience for all.

Key Accomplishments

- Acted as role of CEO in an award winning Entrepreneurship class group project
- Received Gold standard of the Duke of Edinburgh Award to recognize personal achievements and commitment to giving back to the Vancouver community
- Acted as a consultant to a non-profit organization by devising and implementing an efficient strategic business plan

Work Experience

Lifeguard & Water Instructor, Resort Municipality of Whistler, BC
Teaching Assistant, Kirkwood Dance Academy, Nanaimo, BC
Fundraising Volunteer and Coordinator, Canadian National Institute for the Blind, Vancouver

Education

Bachelor of Arts (Sociology), University of British Columbia



Kendall Manifould

 www.linkedin.com/in/kendallmanifould

“Hard-working & extremely motivated individual. The kind of person who, if someone spoke badly about them, no one would believe it”

Detail-oriented problem solver who exhibits exceptional communication skills and common sense. Kendall is interested in business development and project management. She combines practical experience managing teams with strong interpersonal skills and an inquisitive personality to provide creative solutions. Driven and conscientious, she brings energy and enthusiasm to every endeavour.

Key Accomplishments

- Aided in raising over \$20,000 for Easter Seals BC/Yukon by coordinating over 150 volunteers in three philanthropic events.
- Increased participation for non-profit fundraising events by 30% by conducting cold calls to over 200 corporate establishments across Vancouver and Victoria
- 2018 Student of the Year Award Nominee for UBC Arts Internship Program

Work Experience

Transportation Coordinator, Oxford International Junior Youth Programmes, Vancouver
Philanthropy Intern, Easter Seals, BC/Yukon, Vancouver

Education

Bachelor of Arts (International Relations), University of British Columbia



Maria Maskall

 www.linkedin.com/in/mariamaskall

“Understanding how groups of people interact can help determine & analyze consumer trends”

Creative, goal-oriented student with a demonstrated history of social media management. A strong leader with excellent interpersonal and time-management skills. With a background in sociology, she possesses highly developed critical thinking skills, a strong attention to detail and open-mindedness.

Key Accomplishments

- Attracted over 12 thousand followers on a social media platform, with some videos getting upwards of 100 thousand views through creating innovative content and understanding her target audience
- Increased membership of the UBC Figure Skating Club by improving marketing through social media platforms
- Raised over \$800 organizing, designing, and selling merchandise for the UBC Figure Skating Club

Work Experience

Skate Canada Figure Skating Coach, White Rock South Surrey Skating Club, White Rock, BC
Social Media Manger, Self-employed, Vancouver
Marketing Manager, UBC Figure Skating Club, Vancouver

Education

Bachelor of Arts (Sociology), University of British Columbia



Charlotte Michaels

 www.linkedin.com/in/charlotte-michaels

“I am a determined & reliable individual who brings a dynamic energy to teams to help solve complex problems”

A creative thinker with an ability to process information and strategize solutions to complex problems. Able to understand complex relationships quickly, and can clearly communicate these ideas to colleagues and clients. Strong interpersonal skills which facilitate authentic relationship building capabilities. Experienced in research to gather relevant information to make informed decisions and achieve optimal solutions.

Key Accomplishments

- Achieved high recruitment demand, supporting 75 members in an organized, efficient interview process of 500 potential candidates with an \$8000 budget
- Assisted on research focused on assessing how technology and innovation in the Information Age can help solve complex environmental challenges
- Attained six scholarships while attending UBC for academic success and community participation

Work Experience

Research Assistant, University of British Columbia, Vancouver
Community Business Project, FP Innovations, Vancouver
Intern, Accenture, London, UK
Recruitment & Marketing Vice President, Alpha Delta Pi, Vancouver

Education

Bachelor of Arts (Geography: Environment and Sustainability), University of British Columbia



Manpreet Multani

 www.linkedin.com/in/manpreetmultani

“Weaving multidisciplinary approaches together to create strategies & decisions which enrich lives”

Proactive critical thinker with the ability to recognize connections in complex problems. Highly skilled in drafting communication materials and managing teams. Believes in creating a nurturing environment that allows for the flow of creative ideas and personal and professional growth. Seeking a dynamic and challenging role in policy analysis and qualitative marketing research.

Key Accomplishments

- Established British Columbia's first Sikh Heritage Month, receiving a statement of support from the House of Commons and Premier of British Columbia
- Executed five large scale community events with over 1000 people in attendance
- Experience in preparing briefing notes, speaking notes, policy papers and correspondence for senior management
- Experience working in a local health-tech start-up to research the needs of the market and analyzing data collected to create a marketing and implementation plan and investment pitch

Work Experience

Junior Policy Analyst, First Nations and Inuit Health Canada, Health Canada, Edmonton
Student Consultant, WelTel, Vancouver
President, UBC Sikh Students' Association, Vancouver
Day-Camp Coordinator, Parks Canada, Vancouver

Education

Bachelor of Arts (International Relations), University of British Columbia



Amanda Pang

 www.linkedin.com/in/amandasypang307

“If Plan A doesn't work, there are still twenty-five more letters in the alphabet”

A critical thinker who develops innovative solutions. Loves to help others reach their potential in numerous contexts. Very experienced in liaising, coordinating, planning, and scheduling in a timely manner. Enthusiastically approaches new concepts with a learning mindset. Always strives to promote a psychologically safe environment for others through humor, empathy, and genuine kindness.

Key Accomplishments

- Provided creative solutions at WF's: squeegees to clean excess water, setting aside 20% of avocado shipments to ripen for guacamole
- Successfully organized several music recitals, which included responsibilities like budgeting, marketing design and distribution, and catering for 50-100 people
- Effectively liaised and performed at over one hundred performances, and obtained some repeat clients through relationship-building

Work Experience

Produce Production Team Member, Whole Foods, Redmond & Kirkland, USA & Vancouver
Manager & Violist of the Ubuntu String Quartet, Vancouver, & Redmond, USA
Work Learn Program: Concert Usher & Advertiser for the UBC School of Music, Vancouver
Freelance Music Transcriber & Music Instructor/Volunteer, Vancouver & Redmond, USA

Education

Bachelor of Music Performance, University of British Columbia
Non-seeking Degree, Food Nutrition & Health, University of British Columbia



Kara Passey

 www.linkedin.com/in/kara-passey

“Ordinary people can manifest extraordinary outcomes when they come together to solve problems & share their passions”

A highly focused individual who thrives in a team environment. Enjoys learning new skills, and strives to approach every problem from multiple angles. Passionate about public policy, community engagement, and social science research. Experience with primary and secondary research, data analysis, and effective communication of key information.

Key Accomplishments

- Contributed to improved education on Sexual and Reproductive Health for Nigerian women and girls by researching and writing a report for CUSO International's Safe Spaces for Vulnerable Girls project
- Strengthened community at UBC by coordinating twenty volunteers, sponsorships, and supplies for the 5th annual UBC BikeRave
- Bolstered community pride with the winning the 3rd consecutive Communities in Bloom award as a detail-oriented member of the Town of Taber's Parks and Recreation crew

Work Experience

Consultant, Regional Animal Protection Society, Vancouver
Student Research Intern, CUSO International, Vancouver
Logistics Director, UBC BikeRave, Vancouver

Education

Bachelor of Arts (Political Science), University of British Columbia



Travis Pollack

 www.linkedin.com/in/travispollack

“Identifying & utilizing people's strengths can encourage individual motivation, & establish unified goals to work towards”

A motivated, hard-working student with excellent interpersonal skills. Excellent at using strategic analysis to approach and analyze situations or problems to deliver sustainable, creative and innovative solutions. Currently exploring opportunities in marketing, supply chain management, and business development.

Key Accomplishments

- Improved internal processes in the Parks, Recreation & Culture Department and the Development Servicing Department for the City of Coquitlam by reviewing and updating inefficient and outdated forms
- Was the highest selling Sony portable speaker and headphone sales representative in British Columbia over a four-month period, far exceeding sales targets
- Created and implemented several informational bulletins published and utilized on the City of Coquitlam Development Servicing website

Work Experience

Consultant, Canadian National Institute for the Blind (CNIB), Burnaby, BC
Business Analyst, City of Coquitlam, Coquitlam, B.C., Canada
Brand Ambassador, Mosaic, Coquitlam, BC

Education

Bachelor of Arts, University of British Columbia



Matthew Rhodes

 www.linkedin.com/in/matthew-r-a2a360a4

“Working is great. Laughing is better”

Young theatre-maker with a passion for connecting artists and audiences. Interested in quantitative analysis and financial accounting. Known for his love of learning, perseverance in difficult situations, and creating a positive team environment. Dedicated to sharing the wonder of live theatre.

Key Accomplishments

- Produced fundraiser staged reading, with students, alumni, and professional artists, which raised hundreds of dollars for a UBC Scholarship
- Awarded the Kensaku Asano Award for “an unshakably positive attitude toward theatrical work, a gift for encouraging other students, and a healthy sense of humour at all times

Work Experience

Groups Sales Coordinator, Bard on the Beach Shakespeare Festival, Vancouver
Vice President of Promotion, UBC Players Club, Vancouver
Front of House Supervisor, Kay Meek Centre, West Vancouver

Education

Bachelor of Fine Arts - Acting, University of British Columbia



Stephanie Richards

 www.linkedin.com/in/stephanierichardsubc

“The only thing more rewarding than reaching your goals, is helping others reach theirs”

An aspiring global leader with refined communication skills garnered from over eight years of French and Spanish education and a background in Linguistics. Excels at relating to and working with others. Highly skilled in organization and project management, with experience in schedule coordination, client communication, and data analysis. Integrates aptitude with passion to embody diligence and authenticity.

Key Accomplishments

- Devised and implemented volunteer training courses for youth programs
- Facilitated the economic stabilization of a community in Ecuador through innovative business strategy
- Received a GEM award for outstanding performance from the Great Canadian Gaming Corporation

Work Experience

Director of Youth Programs, R.P.C., Richmond, BC
Lead Instructor, Minor Hockey Association, Maple Ridge, BC
Trip Leader & Community Facilitator, UBC SOS, Santa Apolonia, Guatemala

Education

Bachelor of Arts (Linguistics), University of British Columbia



Jordyn Rochwerg

 www.linkedin.com/in/jordynrochwerg

“I strongly value efficiency, positivity, & hard work. If I’m not being productive I’m probably dead”

Creative writer and producer skilled in film editing and screenwriting who is passionate about the film and television industry. Efficient at problem-solving in high-stress environments.

Key Accomplishments

- Wrote and produced Webseries “Cubicle the Musical”
- Video editor for the sketch comedy group “Cookie Biscuits.” featured on FunnyorDie
- Volunteer annually at the Vancouver International Film Festival

Work Experience

Booking Agent Intern, MAX Agency, Toronto
 Administrative Assistant, OECM, Toronto
 Marketing Intern, Starvox Entertainment, Toronto
 Digital Media Summer Student, Princess Margaret Hospital, Toronto

Education

Bachelor of Arts (Film Studies & Creative Writing), University of British Columbia



Thersa Salcedo

 www.linkedin.com/in/thersalouisesalcedo

“I value combining creativity with critical thinking during the strategizing & decision-making process”

Skilled in gathering and analyzing information, formulating and testing hypotheses, developing and communicating recommendations; and understanding the procedures associated with studying markets, trends, and best practices. A driven individual, with excellent interpersonal abilities that contribute to fostering and managing an effective team.

Key Accomplishments

- Implemented a marketing strategy to effectively represent of the Sylvis’ brand, while promoting consumer acceptance of their products
- Created a survey to gauge the wants and needs of students, and evaluated the results through data tabulation, trend searching, and viability assessment
- Organized over seven social, networking, career and academic events that brought students and faculty together, building connections throughout the economics community

Work Experience

Project Manager & Volunteer Consultant, Sylvis Environmental Services, Vancouver
 Copywriter, Buzz Design Inc., Vancouver
 Copywriter, Sodagar and Company Law Corp., Vancouver

Education

Bachelor of Arts (Economics & International Relations), University of British Columbia



Kiran Sandhu

 www.linkedin.com/in/kiran-sandhu-

“I can make a lasting impact on the world through a balance of hard work, connectivity, & living life with purpose & passion ”

Adaptable, people-oriented, and able to work cohesively with a team. Highly motivated to complete projects with the best possible outcome through critical analysis of situations and research. Always willing to take on a challenge and eager to learn.

Key Accomplishments

- Optimized development of a site and project plan through coordination between stakeholders and third party consultants
- Developed a marketing strategy to gain more sponsors and increase client funding
- Provided actionable recommendations by conducting market research to achieve organizational goals

Work Experience

Marketing and Sales Coordinator, Sandhill Development, Richmond, BC
Head Coach, Richmond Field Hockey Club, Richmond, BC
Sport Leader, Richmond Olympic Oval, Richmond, BC

Education

Bachelor of Kinesiology, University of British Columbia



Bobby Saretsky

 www.linkedin.com/in/bobby-saretsky

“In the more creative future of business, abnormality & innovation can pioneer how we communicate our message ”

A detail-oriented and highly self-motivated individual who thrives in positions dedicated to communication and teamwork. Passionate about social media marketing, copy-writing, and creative processes, including digital media and advertising.

Key Accomplishments

- Raised video engagement by 40% through creative video marketing techniques, leading to sold out events attended by over one thousand people.
- Created a leadership module for use in Me to WE's youth trips around the world
- Filmed and edited promotional videos for Westjet's Fun and Festivals series

Work Experience

VP Events, UBC Master of Management Student Society, Vancouver
Quality and Program Development Intern, ME to WE, Toronto
Video Coordinator, TheCalendar.ca, Vancouver

Education

Bachelor of Arts (Interdisciplinary Studies), University of British Columbia



Srishti Sarkar

 www.linkedin.com/in/srishti-sarkar

“Curiosity & a drive for learning are the finest tools in your pocket when navigating challenges”

Creative and analytical problem-solver who is passionate about creating positive, impactful changes. Excels in strategic thinking and collaboration acquired from experience in research and project management. Contributes strong leadership and relationship building capabilities to foster opportunities for growth and development.

Key Accomplishments

- Developed an action plan for marketing key branding messages and optimizing grant opportunities for a non-profit organization
- Increased attendance for a dance show by 86% from the previous year while president of a dance club
- Completed two self-directed research studies exploring the effects of prenatal alcohol exposure on neuroimmune development

Work Experience

Project Manager and Volunteer Consultant, Abundant Transit BC, Vancouver
Undergraduate Research Assistant, Weinberg Lab, Vancouver
Research Intern, Sinha Laboratory for Vision Research at MIT & Project Prakash
President, UBC Dance Horizons, Vancouver

Education

Bachelor of Science (Behavioural Neuroscience), University of British Columbia



Megan Simpson

 www.linkedin.com/in/meganelizabethsimpson

“A historical perspective is necessary in the corporate world; it teaches us how to learn from past failures & build more ethical & sustainable businesses”

A flexible and reliable student and employee with sophisticated writing and presentation skills. Proven primary and secondary research capabilities through year-long independent history thesis. Valuable team member who adapts well to changing environments and quickly grasps new concepts and skills.

Key Accomplishments

- Devised and implemented a detailed marketing strategy to better engage millennial donors for a charity organization
- Selected, extensively edited, and published a collection of undergraduate history essay submissions from students across Canada
- Organized and led engaging programs for up to thirty campers to enhance youth leadership and wilderness skills

Work Experience

VP Internal, UBC Master of Management Student Society, Vancouver
Marketing Student Consultant, B.C. Cancer Foundation, Vancouver
Editor, Atlas Undergraduate Journal of World History, University of British Columbia, Vancouver
Youth Counsellor, YMCA-YWCA Camp Stephens, Kenora, ON

Education

Bachelor of Arts (History Honours), University of British Columbia



Jessie Smith-Manchip

 www.linkedin.com/in/jessiesmith-manchip

“ We can excel far beyond our goal with the right people & the right work ethic ”

A highly motivated problem solver with excellent project management and organizational skills. Jessie has a passion for community and government. With prior experience managing teams and strong interpersonal skills, she strives to work in either project management or human resources. Skilled in both soft skills and numbers based disciplines, Jessie is well prepared for a wide variety of opportunities.

Key Accomplishments

- Developed and implemented a marketing and program plan that Increased a program enrollment from ~20% capacity to ~90% capacity at the City of Port Coquitlam
- Managed job postings, interviews, hiring , and training of summer staff for the City of Port Coquitlam in 2019
- Implemented events which now maintain the highest attendance records in the B+MM Student Association portfolio

Work Experience

Youth Worker/Recreation Attendant, The City of Port Coquitlam, BC
President, B+MM Student Association, Vancouver
VP Events, B+MM Student Association, Vancouver
Teaching Assistant, UBC Sociology Department, Vancouver

Education

Bachelor of Arts (Psychology) University of British Columbia



Katherine Spencer

 www.linkedin.com/in/katherine-anne-spencer

“I believe in fostering a work environment centered around transparency, compassion, & trust for the greater good of both colleagues & clients ”

Leadership, client relations, and animal handling skills developed through employment in animal-centric organizations and volunteer positions. A passionate, analytical, and driven individual looking for a platform to enhance the health and well-being of animals and humans combined. Leads with empathy and intuition to encourage deep and authentic connections.

Key Accomplishments

- Devised an effective service delivery model for an expanding non-profit organization
- Promoted the health and well-being of animals while strengthening client relationships
- Raised three dogs for Guide Dogs for the Blind while engaging and educating the community

Work Experience

Volunteer Consultant, Down Syndrome Resource Foundation, Burnaby, BC
Team Lead, The Urban Puppy Shop, Vancouver
Veterinary Assistant, VCA Hermosa Animal Hospital, Hermosa Beach, CA

Education

Bachelor of Science (Applied Animal Biology), University of British Columbia



Saskia Swinnen-Galbraith

 www.linkedin.com/in/saskia-swinnen-galbraith

“Innovation & empathy, coupled with perseverance, can foster solutions to the world & workplace’s many dynamic challenges”

A self-motivated, communicative, and dependable employee with experience in the business and nonprofit sectors. Hopes to pursue her passions and drive results. Interested in marketing, project management, consulting and human resources. A strong public speaker, with a background in research and critical analysis. Fluent in English and French, comfortable leading groups and working collaboratively.

Key Accomplishments

- Generated self-directed research and organized and optimized existing research on mitigating child and early forced marriage in Pakistan
- Executed an analysis of what makes virtual reality gaming technologies compelling, usable, and relevant for consumers
- Conducted product development research, mapped VR interactivity usages, and led focus groups with the goal of developing consumer-driven UX design

Work Experience

Research & Development Intern, The Commonwealth of Learning, Vancouver
Industry Sales Group Intern (Gaming & Client Computing Group), Intel Corporation, Portland, OR
Hospitality & Customer Assistance, Hotel Pyrénées Atlantique, Ascaïn, France

Education

Dean’s List Bachelor of Arts (International Relations), University of British Columbia



Jinh Tneh

 www.linkedin.com/in/jingtneh

“Integrity & humility are two of the most important cornerstones of the workplace. Without them, there is no growth, fairness, & success”

An enthusiastic, disciplined, and goal-oriented achiever who possesses humility, integrity, and strong analytical skills. Diligent in striving for success and contributing to improvements.

Key Accomplishments

- Developed new filing and organizational practices, saving the company RM 3000 per year in contracted labor expenses
- Lead volunteer in World Vision Malaysia’s 30 hours-long Famine fundraising events; planned and organized activities as well as events for 200 participants

Work Experience

Secretary, Hok Lee Fishery, Bagan Panchor, Perak, Malaysia
Fundraising Volunteer, World Vision, Malaysia
Fundraising Volunteer, Leo Club, Malaysia

Education

Bachelor of Arts (Economics), University of British Columbia, Vancouver



Bentley Tse

 www.linkedin.com/in/bentleytse

“ Working with others is the best way to find creative solutions to difficult problems ”

A strategic and creative thinker with strong problem solving and research skills. Interested in business development and market research. Has experience managing and working with teams, research, and data analysis. Utilizes research and data analysis experience with interpersonal and leadership skills to promote individual and team success.

Key Accomplishments

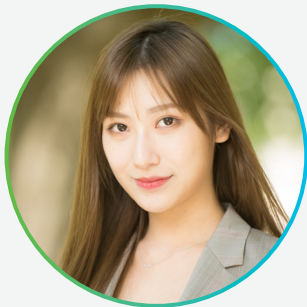
- Generated important findings through data collection and academic research to advance and complete project goals
- Created and presented strategic marketing recommendations for a non-profit to boost sales
- Generated over \$1,000 revenue for HKYOURS through creative event promotions

Work Experience

Research Assistant, UBC Geography, Vancouver
Treasurer, HKYOURS Student Association, Vancouver

Education

Bachelor of Arts (Human Geography, Economics), University of British Columbia



Krisca Wang

 www.linkedin.com/in/krisca

“ Sociology provides a unique perspective in seeing the business world that helps foster creative ideas with humanized practice ”

Experienced in solving complex problems by applying and incorporating techniques from various fields. Highly skilled in communication and relationship management with clients under different contexts. Values constant learning and curiosity. Believes in hard work and grit. Enthusiastic about working with people to connect values and practices.

Key Accomplishments

- Increased revenue by 400% within 2 months through effective market research/analysis and social media advertisement
- Increased brand value by established partnerships with 10+ merchants including Lululemon and Pacific Coffee during internship
- Planned and executed events with participants over 180 by connecting resources from both outside and inside the company

Work Experience

Co-founder, Meetballoon Event Planning Studio, Vancouver
Marketing Intern, China Resources (Shenzhen) Co., LTD, Shenzhen, China
Sales & Media Content Writer, Urbest Education Corp., Vancouver

Education

Bachelor of Arts (Sociology), University of British Columbia, Vancouver



Clemence Wassen

 www.linkedin.com/in/clemence-wassen

“ To grow in today’s market, you need dedicated employees continuously striving to improve their company’s corporate social responsibility & sustainability ”

An analyst with a creative mindset dedicated to continuous improvement. Self-starter, endless learner, and stellar communicator seeking a challenging and dynamic environment. A distinguished leader with high levels of empathy as a result of sales and community involvement experiences. Valuable team player committed to propelling companies towards a sustainable future.

Key Accomplishments

- UBC President’s Student Leader Recognition (2019)
- Created FuseForward’s Project Management Office Architecture
- Minimized Battallure’s costs by analyzing data and creating a plan to save the company \$80,000 to \$100,000 per year

Work Experience

Junior Business Analyst, FuseForward, Vancouver
 Packaging Intern, Battallure, New York City
 VP of Career Affairs, UBC Master of Management Student Society, Vancouver
 Logistics Co-Director, UBC Multi-Disciplinary Research Conference, Vancouver

Education

Bachelor of Arts (Psychology), University of British Columbia



Jacqueline Wax

 www.linkedin.com/in/JacquelineRWax

“I always wondered why somebody doesn’t do something about that. Then I realized I was somebody”

A passionate creator of positive change in the world, both directly through hands-on initiatives, and helping to motivate change in individuals and communities. Skilled in interdisciplinary creative problem solving and complex information synthesis with an insatiable desire to continue to learn.

Key Accomplishments

- Created, balanced, and managed budgets of up to \$300,000
- Managed multiple professional operas with upwards of 75 performers, 10 crew members, and full orchestra
- Consulted for and proposed innovative financial and management strategies for non-profits and social enterprises in North America

Work Experience

Stage Manager, UBC Opera, Vancouver, Canada
 VP Finance, UBC Masters of Management Student Society, Vancouver
 Fellow, Social Innovation Academy, Vancouver
 Stage Manager, Heroic Opera, Vancouver

Education

Bachelor of Fine Arts (Theatre Design and Production), University of British Columbia



Jasper Wittenberg

 www.linkedin.com/in/jasper-joe-wittenberg-1409

“To understand & solve the tremendous tasks of our time, we need to converge people’s future aspirations & past experiences”

Ardent analytical thinker energized by drawing from disparate areas of knowledge to devise multidisciplinary and creative approaches to problem-solving. Interested in finance and real estate. Life-long experience in team communication, coordination and conflict resolution. Enthusiastic and frequent traveler with a deep appreciation for different cultures and the environment.

Key Accomplishments

- Devised an equitable and incentivizing profit-sharing scheme for music teachers to improve retention and objective compensation plans
- Crafted a chronology of either years of court proceedings pertaining to quality assurance and warranty in construction improving case oversight
- Organized annual three-week long hiking trips for a youth organization to increase environmental awareness and team-work experience

Work Experience

Student Consultant, Richmond Music School, Vancouver
Aide to Member of Legislature, State Legislature Brandenburg, Potsdam, Germany
Real Estate Law Intern, GSK Stockmann, Berlin

Education

Bachelor of Arts (International Relations), University of British Columbia



Pearl Wong

 www.linkedin.com/in/pearlwongx

“I engage people with personal authenticity & an intersectionality approach to build communities that can support every expression of health, success, & identity”

A strong critical thinker with well-informed thought processes and ability to eloquently express ideas. Heavily focused on developing people, sharing skills, and amalgamating dialogue from multiple perspectives. Integrates a psychologically-informed learning approach with operational effectiveness to achieve sustainability and growth. Experienced in culturally diverse contexts, research-based projects, relationship-building, and vulnerable populations.

Key Accomplishments

- Presented a challenging and inspiring presentation at Disruption: 2018 Symposium on Global Sustainable Development that continues to inform my values
- Executed Taylor’s College Performing Arts play from organizing involved parties and team members to directing and performing in the play
- Organized over one thousand digital resources on sexual and reproductive health for the Asia-Pacific Resource and Research Centre for Women

Work Experience

International Service Learning Intern, Little Rock Early Childhood Development Centre, Nairobi
Digital Library Management Intern, Asia-Pacific Resource and Research Centre for Women, Kuala Lumpur
Research Assistant, UBC Social Cognition and Emotion Lab, Vancouver

Education

Bachelor of Arts (Psychology), University of British Columbia, Vancouver



Tiffani Wong

 www.linkedin.com/in/tiffaniwong

“ Stay curious . To stay in the league, it is important to keep up to date on the game ”

Inquisitive individual who is interested in project management and media production. Trilingual (English, Cantonese, Mandarin) with experience in post-secondary institution administration, law, conveyancing, and event planning. Able to work in small and large groups with individuals from diverse backgrounds and ages. I'm most passionate about planning and executing projects that involve operations or direct interaction with people.

Key Accomplishments

- Coordinated sustainability initiatives and volunteer recruitment for the inaugural Vancouver Mural Festival- Vancouver's largest annual free public art celebration
- Planned and executed large scale cultural events (attendance over 250 people) as part of the HKYOURS Association
- Engaged in statistical analysis regarding admission and applications to identify trends for UBC School of Audiology and Speech Sciences

Work Experience

Clerical Assistant, UBC School of Audiology and Speech Sciences, Vancouver
Special Events Assistant, Mount Pleasant Business Improvement Area, Vancouver
Legal Assistant/Receptionist, Winright Law, Vancouver
Camp Counselor, YMCA, Hong Kong

Education

Bachelor of Arts (Double Major: International Relations & Human Geography), University of British Columbia



Victoria Wu

 www.linkedin.com/in/wuvictoria

“ Learning opportunities can occur inadvertently; expertise is developed through constant learning & staying open-minded, enhanced through repeated practice ”

A knowledgeable and passionate about ecology and botany, especially relating to the importance of biodiversity and sustainability. Experienced in data analysis for scientific and marketing research. Excellent at working in teams and individually as a result from leadership and sales experience. An organized, disciplined, and enthusiastic individual seeking opportunities relating to science and business to bring positive contributions to the world.

Key Accomplishments

- Devised sponsorship recruit methods for a non-profit organization to diversify their revenue stream and stabilize financial conditions
- Planned and hosted the first Taiwanese night market on UBC campus and attracted hundreds of participants
- Collected data for an ongoing research project in the UBC Harley Lab to monitor climate change effects on marine ecosystems

Work Experience

Research Assistant, UBC Faculty of Forestry, Vancouver
Event Coordinator, UBC Formosa Reality Club, Vancouver
Sales Clerk, Kin's Farm Market, Vancouver

Education

Bachelor of Science (Biology), University of British Columbia



Susan Xia

 www.linkedin.com/in/susan-xia

“Curiosity, grit, & a growth mindset are the key ingredients needed to make a positive impact, in a company, community, or society”

A detail-oriented, creative, and self-directed learner, passionate about creating change through the arts. A critical thinker with a positive attitude who is eager to take initiative and problem solve. Possesses strong analytical, interpersonal, and organizational skills cultivated through leadership roles and musical ensemble experiences. An effective listener and communicator. Able to create meaningful connections. Interested in university and arts administration.

Key Accomplishments

- Ensured financial transparency and accountability for a student association while managing a \$11,000 budget and monthly community building events
- Led a team of five to conduct market research and design pay structures for a non-profit organization
- Performed with the Vancouver Philharmonic Orchestra, a full-sized symphony, as a finalist of a concerto competition

Work Experience

Stage Manager, UBC School of Music, Vancouver
 Office Assistant, UBC Student Housing, Vancouver
 VP Finance, UBC Music Undergraduate Students' Association, Vancouver
 Piano Teacher, British Columbia Conservatory of Music, Burnaby, BC

Education

Bachelor of Music (Piano Performance), University of British Columbia



Jenny Xu

 www.linkedin.com/in/jenn-jenny-xu

“I choose to experience life through a lens of unseen beauty, to look at usual things with unusual eyes”

Ideation, visualization and creation run deep in my blood. I come from a unique background of psychology and visual arts, with a specialization in documentary and editorial photography. My background has enabled me to understand and convey the stories of individuals on a deeper, more intuitive level, allowing empathy while building interpersonal communication and purposeful relations. Excellent in the collaboration, strategy, and curation of meaningful work. Looking for a career in the field of art direction, marketing, and content creation.

Key Accomplishments

- Photographed the cover page of the Georgia Straight's July 2018 Pride Issue
- Contributor to Chinatown Today, an annual book series on the diasporic history and topics surrounding Vancouver's Chinatown
- Traveled to twelve different countries and counting

Work Experience

Freelance Documentary + Editorial Photographer, Vancouver
 Assistant E-Commerce Stylist, Leisure Center, Vancouver
 Digital Media Strategist, Van Fashion Week, Vancouver

Education

Bachelor of Psychology, University of British Columbia



Lisa Xu

 www.linkedin.com/in/qimin-xu-869382148

“By understanding how a business decision will impact people, profits, & the planet, we can optimize our relationship with clients & increase product sustainability”

A creative problem-solver and diligent learner with intuitive strategic management and communication skills. Experience collecting and analyzing data to address strengths and weaknesses within a corporation. An excellent team player and supportive leader. Keen interest in enhancing marketing strategies through the lens of economics and improving both production and team efficiency.

Key Accomplishments

- Enhanced marketing efficiency for not-for-profit organization by conducting situation analysis and developing sponsorship packages
- Increased product sales by providing recommendations that are tailored to each customer
- Enhanced the event flow through accurately providing instructions to participants and assistance to team members
- Fluent in Mandarin, conversational in Spanish and Japanese

Work Experience

Consultant, Kinship Seniors Collective, Abbotsford, BC
Guest Speaker, Nu Skin Enterprise, Richmond, BC
Program Assistant, Thompson Community Center, Richmond, BC

Education

Bachelor of Arts (Economics), University of British Columbia



Keran Zhang

 www.linkedin.com/in/keran-zhang

“Data is a powerful tool to interpret the world. Through model building & data analysis we can understand the business world”

A background in economics and statistics. Highly skilled in collecting and analyzing data to address business problems in a variety of contexts. Experience working and leading people from different backgrounds. Curious, enthusiastic, empathetic and a great team player.

Key Accomplishments

- Led over twenty volunteers to conduct a survey on over 300 stores in West Vancouver within three months
- Provided a marketing strategy report to increase brand awareness among youth for a non-profit organization
- Maintained relationship with clients, liaising with Client Support team to ensure 100% retention rate

Work Experience

Branding Consultant, Create Change, Vancouver
Marketing Analyst, Canada Prime Investment Group, Vancouver
Intern, Industrial and Commercial Bank of China, Nanjing, China

Education

Bachelor of Arts(Economics+Statistics), University of British Columbia



Kevin Zhang



www.linkedin.com/in/kevin-kai-lian-zhang-089037106

“I discovered that the harder I work, my capacity for hard work grows”

Economist and Philosopher trained by the London School of Economics. Business student trained by the UBC Sauder School of Business. Thanks to my education and past experiences, I am confident that I have the skills and grit to succeed and contribute in your organization.

Key Accomplishments

- Resolved clients' conflicts and complaints to strengthen client relationships at CIBC
- Analyzed data using Excel that facilitated evaluations of operational excellence and various projects at PayPal
- Introduced our products into new villages to raise regional annual revenue from 650M RMB to 700M RMB at Top Group

Work Experience

Customer Service Representative, Canadian Imperial Bank of Commerce, Vancouver
Risk Summer Intern, PayPal, Shanghai, China
Marketing Summer Intern, Top Group, Wuxi, China

Education

Master of Science (Economics and Philosophy), London School of Economics, UK
Bachelor of International Economics, The University of British Columbia



Lilin Zhang



www.linkedin.com/in/lilin-zhang

“I am looking to constantly grow & challenge boundaries so employees, athletes, & consumers can not only play harder, but play better”

A respectful and reliable team player and strong relationship builder through a lifelong involvement in team sports. An innovator who is an excellent verbal and written story teller, fluent in Mandarin. A confident decision maker and calm problem solver who is highly adaptable to changing environments. Highly skilled in social media and Microsoft applications.

Key Accomplishments

- Successfully managed Human Resources Department; hiring, providing effective and timely communication to, and compensating 100 individuals
- Produced over 400% return on investment through creating, marketing and selling of original products to identified target market
- Created an inclusive community of 1000 students by organizing, presenting and promoting sport involvement through new and creative ways

Work Experience

Ambassador, University of British Columbia, Vancouver
Staff, Vancouver Whitecaps FC, Vancouver
Sports Coordinator, University of British Columbia, Vancouver
Marketing & People Consultant, BC Cancer Foundation, Vancouver

Education

Bachelor of Kinesiology, University of British Columbia



Yingying Zhao

 www.linkedin.com/in/yingyingzhao

“ Relationships form the foundation of every success; connections with the world around us enable ingenious solutions through talent, dedication, & empowerment ”

An optimistic problem-solver energized by unfamiliar challenges with an interest in human services. An analytical, personable, and dedicated performer; skilled in empathetic listening, client correspondence, and managing team projects. Eagerly learning about people and perspectives through meaningful relationships and striving continuously for improvements.

Key Accomplishments

- Fostered and maintained strong partnership with local health authorities while conceiving and implementing skill-based programs for First-Nations youth
- Coordinated, published, and presented an iPhone step-counting validation study
- Identified leads for international partnership for the School of Kinesiology through a strategic marketing campaign

Work Experience

International Affairs Assistant, UBC School of Kinesiology, Vancouver
Kinesiologist/Youth Worker, Pacific Northwest Divisions of Family Practice, Masset, BC
President, UBC Residence Hall Association, Vancouver
Group Fitness Instructor, UBC BodyWorks Fitness Centre, Vancouver

Education

Bachelor of Kinesiology (Interdisciplinary Studies), University of British Columbia



Pablo Zubiria

 www.linkedin.com/in/jpablozubiria

“ Media is not about massive production, it's about creating a well-planned, result-driven bridge between an organization & those it serves ”

Analytical, strategic and creative thinker passionate about developing impactful and compelling stories that build and position brands in the eye of consumers. Highly results-driven player with professional experience creating digital media plans for tech, medical, academic, sport and entertainment organizations, alongside analyzing and presenting results to key stakeholders. Interested in creative media and digital agencies with like-minded people in their team.

Key Accomplishments

- Freelance content creator for travel and entertainment industries, for creative work samples please refer to wonder-catalog.com
- Reached 25,000+ users and attracted potential customers by designing from ground up highrise-higherrisk.com, an experience-based website featured in DailyHive
- Lived in 5 countries and travelled to over 35; consolidating an open and inclusive mentality centered on trust, transparency, professionalism, hustle, and fun

Work Experience

Media Production Intern, Blackberry Limited, Waterloo, Canada
Social Media & Events Coordinator, Iridia Medical, Vancouver
Graphic Designer, Vancouver School of Economics, Vancouver
Data Analyst, Grupo Marti, Mexico City

Education

Bachelor of Arts in Economics, University of British Columbia

We Can Help

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