

The UBC IMBA at a Glance

Program and Application Information

Program Dates

November 2021 – June 2023

Location & Schedule

Classes take place every three to four weeks at Shanghai Jiao Tong University plus a 2-week residency at the UBC Sauder School of Business in Vancouver, BC, Canada.

Fees

\$67,500 USD*

Scholarships

Early Entrance Scholarship: \$4,000 USD

Deadline: May 25, 2021

Merit Scholarship

Deadline: July 27, 2021

* Subject to UBC Board of Governors' approval. The university may adjust fees at any time with limited notice.

Application Deadlines

1st Round: **May 25, 2021**

2nd Round: **July 27, 2021**

Final Round: **September 28, 2021**

Contact Us

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ROBERT H. LEE
GRADUATE SCHOOL

UBC International MBA

November 2021 Entry

20-MONTH PART-TIME PROGRAM

sauder.ubc.ca/imba

ubcimba.sjtu.edu.cn

In collaboration with the Antai College of
Economics and Management at Shanghai
Jiao Tong University since 2001



安泰经管学院
ANTAI COLLEGE
Economics - Management



THE UNIVERSITY OF BRITISH COLUMBIA

UBC SAUDER
SCHOOL OF BUSINESS

Discover the UBC International MBA

Rankings

TOP 4% Universities
Worldwide
(Academic Ranking of
World Universities 2020)

#1 in Canada for Business and
Management Studies
(QS World University Rankings
by subject 2020)

UBC ranked 34th in the world
(Times Higher Education World University Rankings 2021)

UBC Sauder: A leading global business school

The UBC Sauder School of Business is one of the world's leading academic business schools. Located in Vancouver, Canada, UBC Sauder is strategically situated at the dynamic crossroads of the international marketplace to provide a global business perspective. Accredited by AACSB, you can expect a world-class business education.

The only North American school to offer a part-time MBA in Shanghai

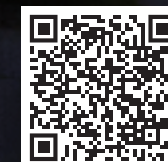
In partnership with Antai College of Economics and Management at Shanghai Jiao Tong University (SJTU), UBC Sauder's Robert H. Lee Graduate School offers an International MBA (IMBA) program taught entirely by UBC Sauder's internationally renowned faculty. The curriculum is taught 100% in English, covers advanced business and management techniques, and is an accredited joint program approved by the Ministry of Education of the People's Republic of China.

Learn on the weekend. Apply your knowledge during the week.

You're an expert in your field, but you may not have had the opportunity to fully learn how an entire organization comes together. The curriculum is designed to give you a comprehensive understanding of the broader picture of business, so you can immediately add value to your organization and clients. The program is designed for you to gain business insights on the weekend so they can be applied during your weekday job.

Class Schedule

Typically, courses are delivered at the SJTU campus over a half day on Friday and two full days on Saturday and Sunday, every three to four weeks. To see a sample weekend schedule, please scan the QR code.



Add Value to Your Career

Regardless of what industry you work in, an understanding of how different business functions work together is extremely valuable. At graduation, you will not only be an expert in your role, but you will also be trained to think holistically about business.

PROGRAM STRUCTURE

FOUNDATION COURSES

ADVANCED COURSES

INTEGRATED COURSES

The program begins with eight foundation courses:

FOUNDATION COURSES

- BUSINESS STRATEGY
- FOUNDATIONS IN ACCOUNTING I
- FOUNDATIONS OF MANAGERIAL ECONOMICS
- OPERATIONS & LOGISTICS
- MARKETING
- APPLICATION OF STATISTICS IN MANAGEMENT
- INTRODUCTORY FINANCE
- FOUNDATIONS IN ACCOUNTING II



Foundation, Advanced & Integrated Courses

The curriculum provides an essential foundation in advanced business and management techniques and enables you to showcase your analytical and problem-solving skills through active learning. As the program progresses, you will find yourself thinking more and more like an experienced leader and making critical decisions that affect the success of a company.



Capstone Integration Week

Part celebration, part competition, Capstone Integration Week is the culmination of all your hard work in the UBC IMBA. The week will begin with a Leadership Development course and finish off with an enriching two-day business simulation. This is when you will work alongside – and compete against – your fellow UBC IMBA candidates who, by this point in the program, will have become your friends.

A Community of Excellence

Across every discipline, faculty at UBC Sauder are among the very best in the world. They're not just academics, they're also business leaders who, as in-demand consultants, apply their sought-after expertise to the real world.

UBC is

37 University in the World
for Research Reputation
*(Times Higher Education Academic Reputation
Survey 2019 - Research)*

100+ faculty from
25+ countries



Darren Dahl
Senior Associate Dean, Faculty
Director of the Robert H. Lee Graduate School
Professor, Marketing and
Behavioural Science Division
*Ranked #2 Marketing Researcher in the world by
American Marketing Association*
Teaches: Business Strategy



Yanwen Wang
Assistant Professor, Marketing and
Behavioural Science Division
*Published in INFORMS Marketing Science; research
premier journal*
Teaches: Marketing Research



Danielle van Jaarsveld
Associate Professor, Organizational
Behavioural and Human Resources Division
*Received the Citation of Excellence Award from
Emerald Management Reviews*
Teaches: Vancouver Residency



Mahesh Nagarajan
Professor and Chair, Operations and
Logistics Division
*Consistently recognized by students as a Top 5
professor in graduate programs*
Teaches: Operations & Logistics



Robert Jackes
Lecturer, Accounting and Information
Systems Division
*Contributed to a Literature Review on Problem-
Based Learning Applied to Accounting Education*
Teaches: Foundations in Accounting I & II



Ron Giammarino
Professor, Finance Division
*Also serving as the Director, Phillips, Hager & North
Centre for Financial Research*
Teaches: Introductory Finance

Put the World on Your Resume

The UBC IMBA is celebrated for its international perspective, and as one of North America’s most diverse schools, UBC Sauder attracts students from around the world. We take giving you a global perspective on business seriously, which is why we provide opportunities for our candidates to gain an international experience.



Part-time IMBA taught exclusively by UBC Sauder Professors

UBC Sauder professors travel to Shanghai to deliver the UBC IMBA courses, which are taught entirely in English. Classes in the UBC IMBA are dynamic discussions where professors and students share their rich experiences and insights.



Vancouver Residency

During two action-packed weeks, you will fly to the beautiful UBC Vancouver campus where you will enhance your business acumen through in-class learning and case studies. Plus, you will further your professional development through interactive workshops, cultural events and programs.



Global Network for Advanced Management

UBC Sauder is the only Canadian member of the prestigious Global Network for Advanced Management, spearheaded by the Yale School of Management. In this optional component of the program, you have the opportunity to earn a Master of Advanced Management degree from Yale, gain access to international learning, networking, and collaboration opportunities with business schools around the world, both in-person and online.



Summer Study Abroad

Study business at one of our global partner schools. Take on new perspectives and absorb different cultural approaches to business. Past students have pursued summer studies at ESSEC Business School, Cologne Business School, Vienna University of Economics and Business, EDHEC Business School and many more.

UBC IMBA

Program Journey*

YEAR 1 - 2021/2022												YEAR 2 - 2022/2023													
Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun						
FOUNDATION COURSES (SHANGHAI, CHINA - SJTU CAMPUS)								ADVANCED COURSES (SHANGHAI, CHINA - SJTU CAMPUS)																	
						VANCOUVER RESIDENCY (Vancouver, Canada - UBC Campus)	SUMMER STUDY ABROAD (OPTIONAL)				GLOBAL NETWORK ONLINE COURSES (OPTIONAL)								GLOBAL NETWORK WEEK (OPTIONAL)		CAPSTONE INTEGRATION WEEK (Shanghai, China - SJTU Campus)				
							CAREER & PROFESSIONAL DEVELOPMENT												CAREER & PROFESSIONAL DEVELOPMENT						

* Program schedule may be subject to change

- Foundation Courses:**
 There are eight foundation courses, providing a strong background in business and management techniques.
- Advanced Courses:**
 Over twelve months in year two and three, students will complete a total of thirteen advanced courses, building on the foundation courses.
- Vancouver Residency:**
 This intensive two-week residency takes place at the UBC Vancouver campus and includes a series of lectures and case studies, as well as professional development sessions.
- Summer Study Abroad:**
 Optional for-credit exchange with select partner schools.
- Career & Professional Development:**
 Mandatory personal and professional development programming, including industry speakers, networking events, mock interviews, and salary negotiation. Optional mentoring program opportunities.
- Global Network for Advanced Management (optional):**
 Embark on study visits to other member schools of the Global Network or enroll in virtual, for-credit classes to expand your international engagement.
- Capstone Integration Week:**
 A five-day week where you complete the final advanced course and apply your skills to a simulated business problem.

Where Are They Now?

Ranked as the #1 University in North America for International Outlook*, we take pride in having UBC IMBA graduates move on to positions all over the world.

*Times Higher Education World University Rankings 2020



Vivian Cao
UBC IMBA Class of 2013

HR Director, HRBP Asia Pacific & Latin America at Nike
Portland, United States

“It really pushed me to look at the big picture and think like a CEO. The professors are top notch with real-world business experiences. There are very few part-time programs that can provide such quality education.”



Pierre-Etienne Leers
UBC IMBA Class of 2018

Assistant Plant Manager at Stow International
Karviná District, Czech Republic

“You grow in the program. Your mind starts changing while understanding how the total picture of a business works. When you learn something new in class on the weekend, you can apply it right away at work.”



Ignacio Tornero
UBC IMBA Class of 2019

Senior Associate at Carey
Santiago, Chile

“It’s very unique combining top North American education with one of the most dynamic economic centres in Asia. You are definitely more prepared to face challenges, meet people from different industries and understand your client’s needs. I was able to apply those tools into my daily job.”

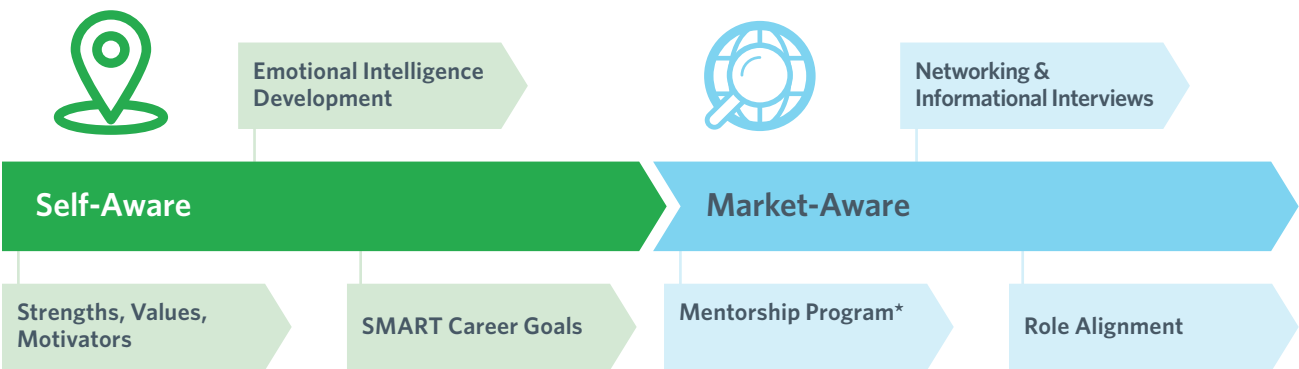


Helen Ma
UBC IMBA Class of 2019

PMO Head at Honeywell
Shanghai, China

“Because I’m working in a global company, the global mindset is essential for my work on a daily basis. Three months after I finished the program and with the global mindset and skills I’ve gained, I was promoted to head the PMO department.”

Your IMBA Career Journey



* Optional program by application only.

You are here to build your career, and UBC Sauder’s Hari B. Varshney Business Career Centre is here to support you. Our team knows what today’s employers are looking for and offers a wide range of programs, services, and resources to help you map out your career. Starting with self-awareness about your career aspirations, we will guide you to navigate the business landscape and develop the skills you need to achieve your goals.

Employers of UBC IMBA Graduates



Career Outcomes

UBC IMBA Class of 2019

68% enhanced their professional growth either by promotion, company change or a redefined career path

23% average salary increase after graduation

Start of the program	By the end of the program
Career Changers Medical Director at Eli Lilly Head of Sales and Customer Technical Sales at a Global Mining and Metals Firm	 Vice President at Lilly Asia Ventures Senior Consultant at McKinsey & Company
Career Enhancers Regional Development Manager, APAC at LMI Technologies Talent Manager, APAC at a Global Electronic Manufacturing Company Program Manager at Honeywell	 Managing Director, Greater China at LMI Technologies HR Business Partner, Business and Technology Development, China at SKF Group PMO Head at Honeywell

Your Fellow Candidates

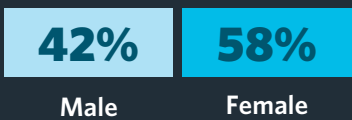
The UBC IMBA is built upon collaboration, just like the workplace. This means you will share ideas, complete projects, give presentations and gain insights from those who are pursuing the same goal as you.

For the next 20 months, you'll be surrounded by individuals who are hand-picked through a holistic and rigorous admissions process to challenge, inspire and drive you to take your career to the next level.

Here is a sample of the profile and background of our current class:

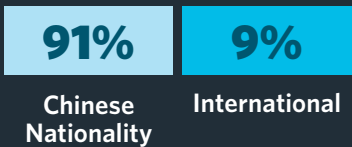
UBC IMBA Class of 2020 Profile*

Class Size: **45**

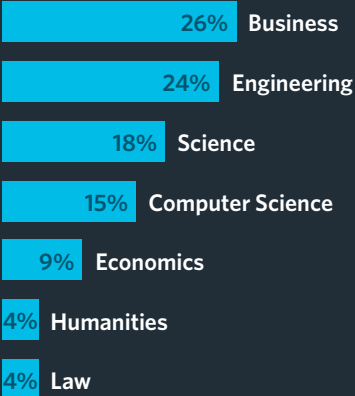


Average Age: **34**

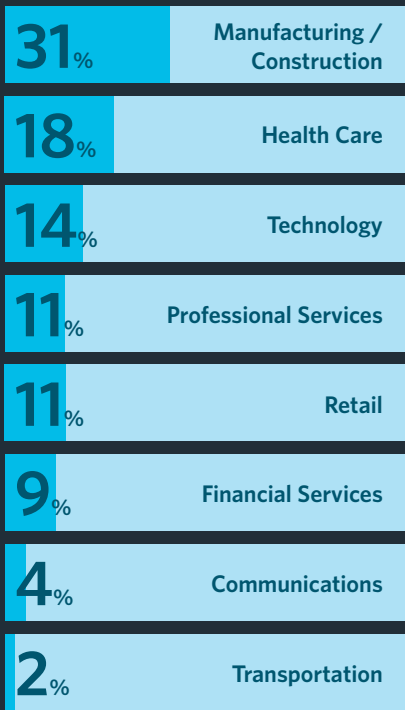
Average Years of Work Experience: **11**



Undergraduate Major



Work Experience by Industry



* Data per the November 2018 entering class

Our Admissions Process

The UBC IMBA selection process is rigorous. We deliberately keep our cohort small – with an intake of 40 to 50 candidates every year – to help foster a more collegial and personal environment. Candidates are carefully selected against competitive requirements to ensure that, once in the program, you learn from peers who have demonstrated vision, leadership, and experience.

1

Review our Admission Requirements & Apply Online

- a. To be considered for the UBC IMBA Degree, it is recommended that you review our admission requirements and ensure you understand the components of the application at sauder.ubc.ca/imba
- b. Create an account on our website and get started on your application.

2

Submit Documentation

Applications will be reviewed once we have received copies of all required documents and references, and verified your test scores. Please note that if you submit unofficial documents at the time of application, all official documents must be received by the Admissions office no later than November 5, 2021.

- ✓ Transcripts/degree certificates/translation
- ✓ Letters of reference (electronic)
- ✓ GMAT/GRE/GRK
- ✓ English Proficiency Exam (required for candidates whose degrees are from a university outside Canada or the U.S.A. in which English was not the official language of instruction)

3

Await Results

- a. All candidates being considered for admission will be contacted by the Robert H. Lee Graduate School for an interview either in person or by video call.
- b. If successful, you will receive a letter of admission from UBC Sauder's Robert H. Lee Graduate School.
- c. Accept your offer! Get ready to join the class, starting in November 2021.