

# **UBC Sauder Job Posting Instructions and Promotion Guide**

Post and promote your job

**Hari B. Varshney**Business Career Centre

sauder.ubc.ca/employer/hire-ubc-sauder



## **Job Posting Instructions**

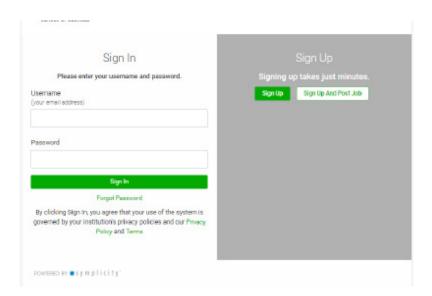
Thank you for your interest in posting with the UBC Sauder! We use a Career Services Management System called Career Options Online (COOL) to post jobs, collect applications, and interviews. The link to our COOL system is <a href="https://sauder-ubc-csm.symplicity.com/employers/">https://sauder-ubc-csm.symplicity.com/employers/</a>.

#### **Using an Existing Account**

#### **New Account Registration**

If you have not posted a position with us previously or setup an account, please register for an account using the following steps:

- 1. Go to <a href="https://sauder-ubc-csm.symplicity.com/employers">https://sauder-ubc-csm.symplicity.com/employers</a>
- 2. Click on **Sign Up** on the right side of the page



- 3. Complete the registration information required
- When entering your Organization Name, please begin to type the name then wait to see if any options appear below the text box. If so, please select the appropriate option so we can avoid duplicate organizations

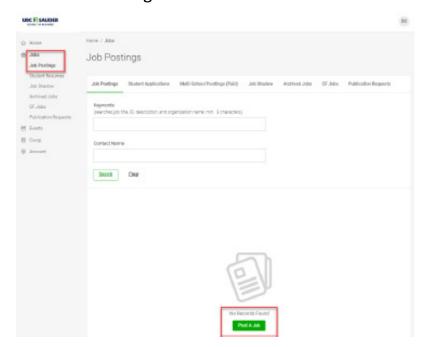


- 4. When you have completed all the required information, click **Submit**. You will receive an email asking you to verify your email address and allowing you to log in to the system
- If you would like to change your password, log in to https://sauder-ubc csm. symplicity.com/employers with your existing password, then click on Account> Password/Preferences

#### **Create a Job Posting**

The following instructions should be used to create job postings for UBC Sauder students. Please note that once you have started filling in the form, you may click **Save and Finish Later** at the bottom of the page to save a draft.

- 1. Log in to <a href="https://sauder-ubc-csm.symplicity.com/employers">https://sauder-ubc-csm.symplicity.com/employers</a>
- 2. Click Jobs > Job Postings then click Post a Job

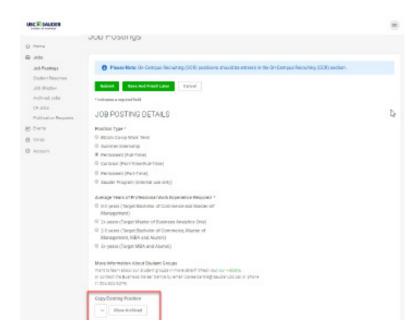


- 3. Once you have included all of your job posting information, click **Submit.** Your posting will now be listed on your Job Postings page with a Not Approved indicator.
- 4. Your posting will be review by the Business Career Centre staff within **one business** day. You will receive a confirmation email when the posting is live to the students. If the Business Career Centre has questions regarding your posting, you will be contacted via email and/or phone to clarify.

#### **Copy a Previous Posting**

You will see a **Copy Existing field** on the job form. This gives you the option to copy all
information from a current posting, or a position that your company had posted in the
past. If you are looking for a historical posting, it is likely archived so you will need to
click **Show Archived** before using the drop-down selection option.

**Note:** If you are using this option, please ensure you carefully review all information to ensure it is accurate for your current posting



If you have any questions or issues around posting a job on COOL, please contact <a href="mailto:careercentre@sauder.ubc.ca">careercentre@sauder.ubc.ca</a>.

## **Promoting your Internship**

Now that you have posted your internship, bringing awareness to your posting is vital; this will help strengthen employer brand and attract a pool of candidates to apply for your internship. We encourage you to promote your internships through one or a combination of the following methods:

- Attend or host a networking event: The Business Career Centre arranges a wide variety
  of networking receptions to introduce the business community to Sauder students. Our
  events team can also help organize an on-campus networking event for your company.
- Hold a company information session: These informative recruiting sessions are a
  great way to showcase your company's culture, vision, and job opportunities to Sauder
  students. Company Information Sessions are held on-campus or via webcast throughout
  the academic year (September November and January March).
- Organize a company booth: Visit the UBC Vancouver Campus and host a booth at the Henry Angus Building to engage face-to-face with potential candidates.
- Host a company visit: We can help facilitate local site visits or open houses with small groups of highly-engaged UBC Sauder students. This gives you an opportunity to meet potential candidates in person and to showcase your organization.
- Digital promotion at UBC Sauder: Digital signage is a high-profile tool which informs the UBC Sauder community of interest on digital screens throughout the Henry Angus Building at the UBC Vancouver Campus.

If you are interested in learning more about the promotional opportunities available to you, connect with your Business Development Manager or email <a href="mailto:talent@sauder.ubc.ca">talent@sauder.ubc.ca</a>.

Please note that availability of promotional opportunities will vary and the above options are not guaranteed to be available as a source of promotion for your internship. We also encourage you to explore promoting your internship postings through your organization's channels as well, such as through social media platforms like LinkedIn.

# We're here to help.

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